

2021-2022 AACSB CV
 Noor Odeh AlJayyousi
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RESEARCH PROFILE

Profile	Link	No. of Citations	h-index
Google Scholar	https://scholar.google.com/citations?hl=en&user=onJk7ysAAAAJ	-	-
Scopus ID			

EDUCATION

Year	Degree	Major	Institution
2016-2017	Master of Science	Advanced Marketing Management	Lancaster University – United Kingdom
2012-2016	Bachelor's Degree	E-Marketing and Social Media	Princess Sumaya University for Technology

ACADEMIC POSITIONS

Year	Academic Title	Institution
2018/2019 – 2021/2022	Lecturer	University of Bahrain – Kingdom of Bahrain

ADMINISTRATIVE POSITIONS

Year	Title	Institution
2017-2018	Marketing Specialist/ Consultant	Origin Training Centre - Kingdom of Bahrain
2015	Social Media Intern	Queen Rania Center for Entrepreneurship

PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

Year	Certification	Institution

BOOKS/BOOK CHAPTERS – 5 Years

Year	Book/Chapters	Indexing

JOURNAL PUBLICATIONS – 5 Years

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile
2020	The Reconstruction of Family Identity through Food Consumption-The Case of Displaced Syrian Women in Jordan	International Journal of Inspiration & Resilience Economy DOI:10.5923/j.ijire.20200401.04	-	-

PROCEEDINGS/PRESENTATIONS – 5 Years

Year	Presentations	Article Classification (Basic, Applied, Teaching)	Indexing

RESEARCH WORK IN PROGRESS

Year	Work in Progress / Title	Status (Submitted, Accepted)

RESEARCH FUNDS/PROJECTS

Year	Project Name	Duration	Sponsor

IMPACT OF SCHOLARSHIP

Year	No. of Reviewed Articles

RESEARCH/EDITORIAL MEMBERSHIPS

Year	Journal/Conference	Role (<i>editor, associate editor, editorial advisory board member, reviewer</i>)

GRADUATE RESEARCH SUPERVISION

Year	Thesis title	Role (<i>Supervisor / Co-supervisor/Examiner</i>)	Degree (<i>PhD, MSc</i>)	Institution

GOVERNANCE/COMMITTEES

Year	Name of Committee /Institution	Role

COMMUNITY SERVICE AND SOCIAL RESPONSIBILITY

Year	Society/Association/ Institution	Role
2010 – 2015	The Children's Museum Jordan	Volunteer
2013	Friedrich-Ebert-Stiftung	Trainee