

## 2016-2022 AACSB CV

**Rand Badran**

**Lecturer, E-Marketing and Social Media Department**

**AACSB Status: SA**

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جامعة سميرة  
Princess Sumaya  
University for Technology  
الأميرة سميرة  
للتيكنولوجيا

### RESEARCH PROFILE

Profile	Link	No. of Citations	h-index
Google Scholar	<a href="https://scholar.google.com/citations?user=ITVVm50AAAAJ&amp;hl=en">https://scholar.google.com/citations?user=ITVVm50AAAAJ&amp;hl=en</a>	12	2
Scopus ID	<a href="https://www.scopus.com/authid/detail.url?authorId=57207259724">57207259724</a>	2	1

### EDUCATION

Year	Degree	Major	Institution
2015	M.Sc.	Business Entrepreneurship	Princess Sumaya University for Technology, Jordan
2013	B. Sc.	Management Information Systems (MIS)	Princess Sumaya University for Technology, Jordan

### ACADEMIC POSITIONS

Year	Academic Title	Institution
2020 – Present	Full-time Lecturer	Princess Sumaya University for Technology, Jordan
2018 – 2020	Part-time Lecturer	Princess Sumaya University for Technology, Jordan
2013 – 2015	Teaching Assistant	Princess Sumaya University for Technology, Jordan

### ADMINISTRATIVE POSITIONS

Year	Title	Institution

### PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

Year	Certification	Institution
2020	User Experience (UX): The Ultimate Guide to Usability and UX	Udemy
2020	UX Design	Edraak.org
2020	Ultimate Google Analytics course + 50 practical examples	Udemy

2020	E-marketing: Managing Paid Digital Campaigns	Edraak.org
2013	Entrepreneurship training.	Oasis500 – Business Park.
2011	PHP5/MySQL: Dynamic WEB Programming.	Training Center – Princess Sumaya University for Technology.

### BOOKS/BOOK CHAPTERS – 5 Years

Year	Book/Chapters	Indexing

### JOURNAL PUBLICATIONS – 5 Years

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile
2019	Abualbasal, A., & Badran, R. (2019). Students' Attitude towards Entrepreneurship at Princess Sumaya University for Technology, <i>Journal of Entrepreneurship Education</i> , 22(1), 1-19.	Applied	SCOPUS	
2019	Abualbasal, A., & Badran, R. (2019). From Course Project to Entrepreneurship: The Case of Engineering Students at Princess Sumaya University for Technology, <i>Journal of Entrepreneurship Education</i> , 22(1), 1-19.	Applied	SCOPUS	

### PROCEEDINGS/PRESENTATIONS – 5 Years

Year	Presentations	Article Classification (Basic, Applied, Teaching)	Indexing

### RESEARCH WORK IN PROGRESS

Year	Work in Progress / Title	Status (Submitted, Accepted)

### RESEARCH FUNDS/PROJECTS

Year	Project Name	Duration	Sponsor

## IMPACT OF SCHOLARSHIP

Year	No. of Reviewed Articles

## RESEARCH/EDITORIAL MEMBERSHIPS

Year	Journal/Conference	Role ( <i>editor, associate editor, editorial advisory board member, reviewer</i> )

## GRADUATE RESEARCH SUPERVISION

Year	Thesis title	Role ( <i>Supervisor / Co-supervisor/Examiner</i> )	Degree ( <i>PhD, MSc</i> )	Institution

## GOVERNANCE/COMMITTEES

Year	Name of Committee /Institution	Role
2020	Committee of developing the 21 <sup>st</sup> century skills course	Member
2014	Committee of course plan development for the Business Administration and Electronic Marketing and Social Media departments.	Member
2014	Preparation committee of the “Entrepreneurship Day”	Member
2014	Assessment committee in the Business Model Competition.	Member
2013	Workshop of the Management Information Systems department in cooperation with Union of Arab Statisticians.	Member

## COMMUNITY SERVICE AND SOCIAL RESPONSIBILITY

Year	Society/Association/ Institution	Role