



جامعة الأميرة سميّة  
للتكنولوجيا  
Princess Sumaya University for Technology

# SCHOOL OF BUSINESS TECHNOLOGY RESEARCH PROFILE

2023-2024



King Talal School  
of Business  
المملكة  
Technology  
للتكنولوجيا  
الأعمال



CIM  
Accredited Degree



King Talal School of Business Technology's (KTSBT) Research profile provides a glimpse into our vibrant intellectual landscape; we take pride in promoting a dynamic and innovative research environment that drives our institution to the forefront of pioneering management and business technology research disciplines.

At the intersection of business practices and transformative technological advancements, our research initiatives are driven by a passionate community of scholars, practitioners, and visionaries. The King Talal School of Business Technology Research Profile is a testament to our dedication to pioneering applied research that transcend traditional boundaries, fostering a symbiotic relationship between business acumen and technological innovation.

Explore our Research Profile to discover the exciting frontiers we are exploring, the innovative research projects we are undertaking, and the transformative impact we seek to make in the world of business and technology.

Welcome to a journey of exploration, innovation, and collaboration at the King Talal School of Business Technology:

## Core Research Areas



### Contact Information

King Talal School of Business Technology  
Princess Sumaya University for Technology

Khalil Saket Street, Al-Jubeiha 11941  
P.O. Box 1438 Amman, Jordan

Dean: George Sammour, PhD  
[George.sammour@psut.edu.jo](mailto:George.sammour@psut.edu.jo)

Tel: +962-6-535-9949  
[Email: business.deanship@psut.edu.jo](mailto:business.deanship@psut.edu.jo)

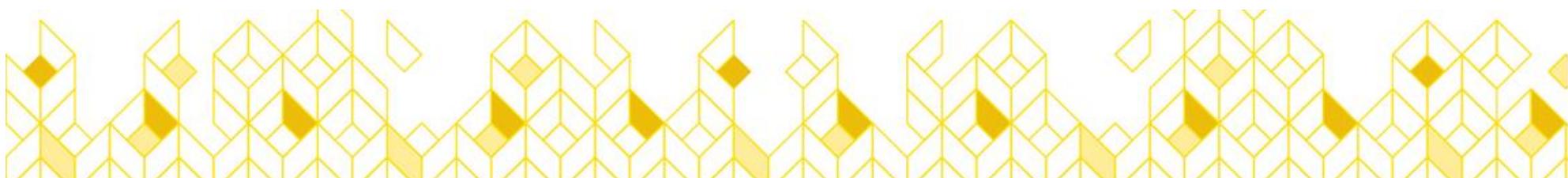
# Accounting and Finance

- AI-Enabled Accounting
- Banking and Financial intermediation
- ESG and Financial Performance
- Financial Innovation and Fintech
- Financial Risk Management
- Corporate Governance
- Ownership Structure
- Qualitative Research in Accounting
- Islamic Accounting & Finance
- Tax Evasion and Avoidance
- Financial Reporting and Audit Quality



## Selected Publications

- [Alhababsah, S.](#), & Yekini, S. (2021). Audit committee and audit quality: An empirical analysis considering industry expertise, legal expertise and gender diversity. *Journal of International Accounting Auditing and Taxation*, 42(100377), 100377. <https://doi.org/10.1016/j.intaccaudtax.2021.100377>
- Al-Okaily, M., [Alghazzawi, R.](#), Alkhwaldi, A. F., & Al-Okaily, A. (2023). The effect of digital accounting systems on the decision-making quality in the banking industry sector: a mediated-moderated model. *Global Knowledge Memory and Communication*, 72(8/9), 882–901. <https://doi.org/10.1108/gkmc-01-2022-0015>.
- Almarayeh, T. S., Aibar-Guzman, B., & [Abdullatif, M.](#) (2020). Does audit quality influence earnings management in emerging markets? Evidence from Jordan. *Revista de Contabilidad*, 23(1), 64–74. <https://doi.org/10.6018/rccar.365091>
- Al-Okaily, M., Al Natour, A. R., Shishan, F., Al-Dmour, A., [Alghazzawi, R.](#), & Alsharairi, M. (2021). Sustainable FinTech Innovation Orientation: A Moderated Model. *Sustainability*, 13(24), 13591. MDPI AG. Retrieved from <http://dx.doi.org/10.3390/su132413591>
- Alhadab, M., [Abdullatif, M.](#), & Mansour, I. (2020). Related party transactions and earnings management in Jordan: the role of ownership structure. *Journal of Financial Reporting and Accounting*, 18(3), 505–531. <https://doi.org/10.1108/jfra-01-2019-0014>
- Yamen, A. E., Mersni, H., & [Ramadan, A.](#) (2023). Tax evasion and public governance before and after the European “big bang”: a red flag for policymakers. *Journal of Financial Crime*, 30(2), 420–436. <https://doi.org/10.1108/jfc-04-2020-0064>
- [Abdullatif, M.](#) & Al-Rahahleh, A. S. (2020). Applying a new audit regulation: Reporting Key Audit Matters in Jordan. *International Journal of Auditing*, 24(2), 268–291. <https://doi.org/10.1111/ijau.12192>
- [Mohammad, S. J.](#), Hamad, A. K., Borgi, H., Thu, P. A., Sial, M. S., & Alhadidi, A. A. (2020). How artificial intelligence changes the future of accounting industry. *International Journal of Economics and Business Administration*, 8(3), 478–488.
- Hamdallah, M. E., [Srouji, A. F.](#), & Abed, S. R. (2021). The nexus between reducing audit report lags and divining integrated financial report governance disclosures: should ASE directives be more conspicuous? *Afro-Asian Journal of Finance and Accounting*, 11(1), 81–103.
- [Alhababsah, S.](#), Alhaj-Ismail, A. (2021). Does shared tenure between audit committee chair and engagement partner affect audit outcomes? Evidence from the UK. *The British Accounting Review*, 55(2), 101067. <https://doi.org/10.1016/j.bar.2021.101067>.
- Nabil, B., [Srouji, A. F.](#), & Abu Zer, A. (2022). Gender stereotyping in accounting education, why few female students choose accounting. *Journal of Education for Business*, 97(8), 542–554. <https://doi.org/10.1080/08832323.2021.2005512>
- Azzam, A., & [Alhababsah, S.](#), (2022). Does state ownership affect R&D investments? Evidence from China. *Cogent Business & Management*, 9(1). <https://doi.org/10.1080/23311975.2022.2095888>
- Morshed, A., & [Ramadan, A.](#) (2023). Qualitative Analysis of IAS 2 Capability for Handling the Financial Information Generated by Cost Techniques. *International Journal of Financial Studies*, 11(2). <https://doi.org/10.3390/ijfs11020067>.
- Alhadab, M., [Abdullatif, M.](#), Ahmed, H., Tahat, Y., & Mansour, I. (2021). Political connections, government ownership, and earnings management: evidence from Jordan. *International Journal of Accounting, Auditing and Performance Evaluation*, 17(1/2), 93. <https://doi.org/10.1504/ijaape.2021.117575>
- Azzam, A., & [Alhababsah, S.](#), (2023). Does age similarity between board chair and CEO matter for R&D investments? Evidence from China. *Finance Research Letters*, 58(104522), 104522. <https://doi.org/10.1016/j.frl.2023.104522>



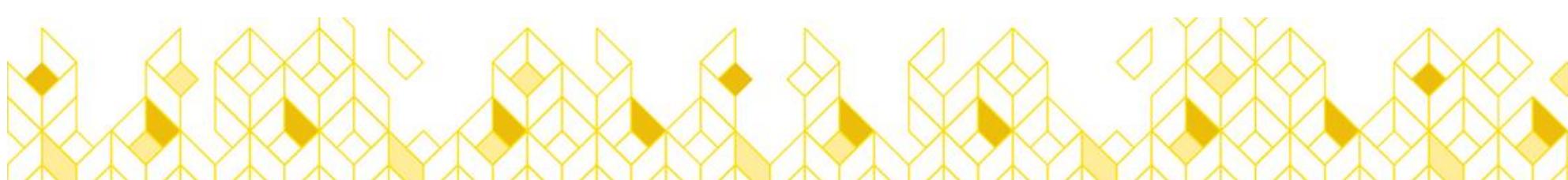
# Marketing

- Brand Strategy
- Consumer Behavior and Economics
- Cross-Cultural Marketing Research
- Customer Relationship Management (CRM)
- Digital and Social Media Marketing
- Islamic Marketing
- Political Marketing
- Green Marketing
- Entrepreneurial Marketing
- Mobile Marketing
- Customer Satisfaction and loyalty
- Tourism Marketing
- E-Marketing strategy



## Selected Publications

- Irshaidat, R.** (2022). Interpretivism vs. Positivism in political marketing research. *Journal of Political Marketing*, 21(2), 126–160. <https://doi.org/10.1080/15377857.2019.1624286>
- Abuhashesh, M. Y.**, Alshurideh, M. T., Ahmed, A., **Sumadi, M.**, & Masa'deh, R. (2021). The effect of culture on customers' attitudes toward Facebook advertising: the moderating role of gender. *Review of International Business and Strategy*, 31(3), 416–437. <https://doi.org/10.1108/ribs-04-2020-0045>
- Al-Adwan, A. S., & **Sammour, G.** (2020). What makes consumers purchase mobile Apps: Evidence from Jordan. *Journal of Theoretical and Applied Electronic Commerce Research*, 16(3), 562–583. <https://doi.org/10.3390/jtaer16030034>
- Eid, M. A. H.**, Nusairat, N. M., Alkailani, M., & Al-Ghadeer, H. (2020). Internet users' attitudes towards social media advertisements: The role of advertisement design and users' motives. *Management Science Letters*, 2361–2370. <https://doi.org/10.5267/j.msl.2020.2.029>
- Abu Zayyad, H. M., Obeidat, Z. M., Alshurideh, M. T., **Abuhashesh, M. Y.**, Maqableh, M., & Masa'deh, R. (2021). Corporate social responsibility and patronage intentions: The mediating effect of brand credibility. *Journal of Marketing Communications*, 27(5), 510–533. <https://doi.org/10.1080/13527266.2020.1728565>
- AlFarraj, O., Alalwan, A. A., Obeidat, Z. M., Baabdullah, A., Aldmour, R., & **Al-Haddad, S.** (2021). Examining the impact of influencers' credibility dimensions: attractiveness, trustworthiness and expertise on the purchase intention in the aesthetic dermatology industry. *Review of International Business and Strategy*, 31(3), 355–374. <https://doi.org/10.1108/ribs-07-2020-0089>
- Khasawneh, M. H. A.**, & Haddad, N. (2020). Analysis of the effects of ease of use, enjoyment, perceived risk on perceived value and subsequent satisfaction created in the context of C2C online exchanges. *International Journal of Electronic Marketing and Retailing*, 11(3), 217. <https://doi.org/10.1504/ijemr.2020.108125>
- Dandis, A. O.**, Wallace-Williams, D. M., Ni, A. K., Wright, L. T., & Abu Siam, Y. I. (2022). The effect of brand experiences and relational benefits on loyalty in the fast-food restaurants. *The TQM Journal*. <https://doi.org/10.1108/tqm-03-2022-0091>
- Dandis, A. O.,& Eid, M. A. H.**, (2021). Customer lifetime value: investigating the factors affecting attitudinal and behavioural brand loyalty. *The TQM Journal*. <https://doi.org/10.1108/tqm-12-2020-0311>
- Al-Dmour, H., Masa'deh, R., Salman, A., **Abuhashesh, M. Y.**, & Al-Dmour, R. (2020). Influence of social media platforms on public health protection against the COVID-19 pandemic via the mediating effects of public health awareness and behavioral changes: Integrated model. *Journal of Medical Internet Research*, 22(8), e19996. <https://doi.org/10.2196/19996>
- Mukattash, I. L., **Dandis, A. O.**, Thomas, R., Nusair, M. B., & Mukattash, T. L. (2023). Social marketing, shock advertising and risky consumption behavior. *International Journal of Emerging Markets*, 18(8), 1994–2011. <https://doi.org/10.1108/ijem-09-2020-1111>
- Joudeh, J. M., & **Dandis, A. O.**, (2018). Service quality, customer satisfaction and loyalty in an internet service providers. *International Journal of Business and Management*, 13(8), 108-120.
- Dandis, A. O.**, Wright, L. T., Wallace-Williams, D. M., Mukattash, I., Eid, M. A. H. & Cai, H. (2021). Enhancing consumers' self-reported loyalty intentions in Islamic Banks: The relationship between service quality and the mediating role of customer satisfaction. *Cogent Business & Management*, 8(1), 1892256.



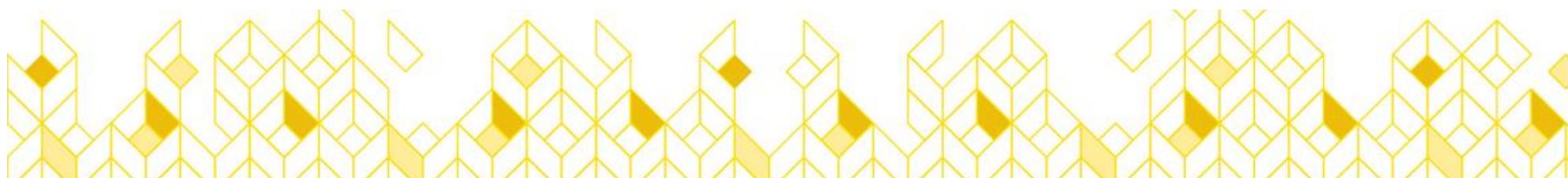
# **Business Analytics and Technology**

- Business Cyber Security
- ERP Systems and Business Growth
- Internet of Things (IoT) adoption
- Organisational Efficiency and Business Intelligence
- Qualitative Research in Business Analytics
- Technological Changes, Impact and Diffusion Processes
- Telecommunication Analytics

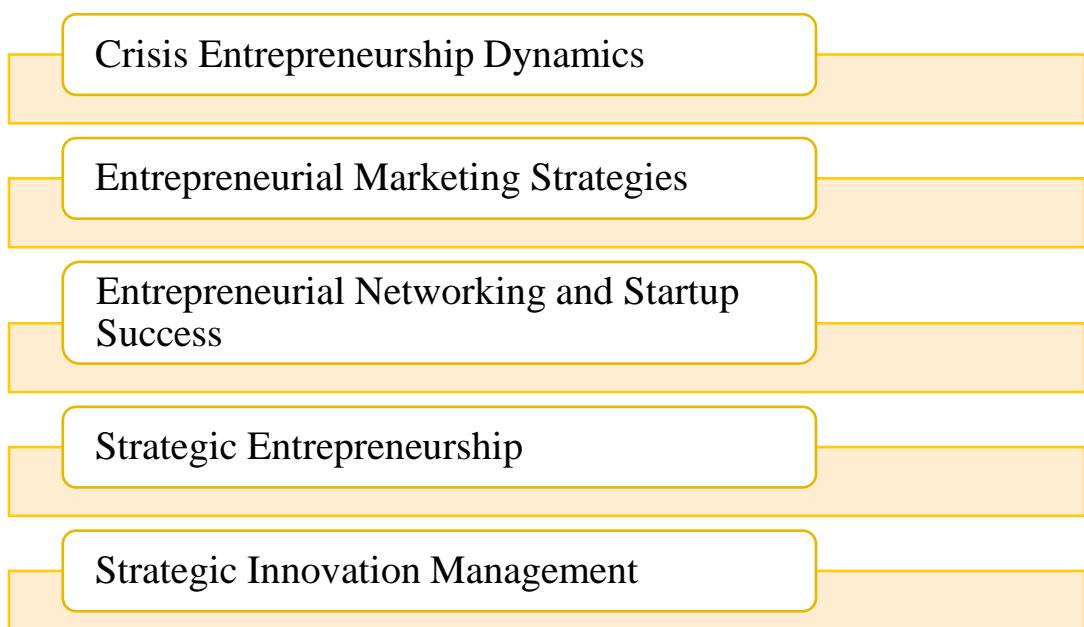


## **Selected Publications**

- Al-Omari, M.**, Rawashdeh, M., **Qutaishat, F.**, Alshira’H, M., & Ababneh, N. (2021). An intelligent tree-based intrusion detection model for cyber security. *Journal of Network and Systems Management*, 29(2). <https://doi.org/10.1007/s10922-021-09591-y>
- Nikbin, D., & **Abushakra, A.** (2019). Internet of things adoption: Empirical evidence from an emerging country. In *Communications in Computer and Information Science* (pp. 348–352). Springer International Publishing. [https://doi.org/10.1007/978-3-030-21451-7\\_30](https://doi.org/10.1007/978-3-030-21451-7_30)
- Sweis, N. J.** (2022). Revisiting the value of a statistical life: an international approach during COVID-19. *Risk Management*, 24(3), 259–272. <https://doi.org/10.1057/s41283-022-00094-x>
- Al-Eisawi, D.** (2021). The Influence Model of Business Data Analytics on Decision Making in the Telecommunication Industry: “A Quantitative Study Using PLS-SEM.” In *International Conference on Business and Technology* (pp. 165–174). Springer International Publishing.
- Al-Omari, M., Qutaishat, F.**, Rawashdeh, M., H. Alajmani, S., & Masud, M. (2023). A boosted tree-based predictive model for business analytics. *Intelligent Automation & Soft Computing*, 36(1), 515–527. <https://doi.org/10.32604/iasc.2023.030374>
- Arafat, M., Qusef, A., & **Sammour, G.** (2019). Detection of wangiri telecommunication fraud using ensemble learning. *2019 IEEE Jordan International Joint Conference on Electrical Engineering and Information Technology (JEEIT)*, 330-335.
- Al-Eisawi, D.** (2022). A design framework for novice using grounded theory methodology and coding in qualitative research: Organisational absorptive capacity and knowledge management. *International Journal of Qualitative Methods*, 21, 1609406922113551. <https://doi.org/10.1177/1609406922113551>
- Al-Eisawi, D.**, Serrano, A., & Koulouri, T. (2020). The effect of organisational absorptive capacity on business intelligence systems efficiency and organisational efficiency. *Industrial Management + Data Systems*, 121(2), 519–544. <https://doi.org/10.1108/imds-02-2020-0120>
- Sammour, G.**,& **Malas, L.** (2023). The Obvious Foreseen Effects of Machines Replacing Humans in Society. In *Technological Sustainability and Business Competitive Advantage* (pp. 335-352). Cham: Springer International Publishing.
- Qabbaah, H., **Sammour, G.**& Vanhoof, K. (2019, October). Using K-means clustering and data visualization for monetizing logistics data. In *2019 2nd International Conference on new Trends in Computing Sciences (ICTCS)* (pp. 1-6). IEEE.
- Al-Sai, Z. A., Husin, M. H., Syed-Mohamad, S. M., Abdin, R. M. D. S., **Damer, N.**, Abualigah, L., & Gandomi, A. H. (2022). Explore big data analytics applications and opportunities: A review. *Big Data and Cognitive Computing*, 6(4), 157.
- Sammour, G.**,Al-Zoubi, A., & Schreurs, J. (2020). Opportunities of MOOCs and flipping micro-learning models in international joint academic degree programs. *International Journal of Technology Enhanced Learning*, 12(4), 411-425.
- Tweissi, A.**, Al Etaifi, W., & **Al-Eisawi, D.** (2022). The accuracy of AI-based automatic proctoring in online exams. *Electronic Journal of E-Learning*, 20(4), 419–435. <https://doi.org/10.34190/ejel.20.4.2600>
- Ayoub, F., **Sammour, G.**,& Hashem, A. (2023). Stock Market Value Estimation: An ARIMA Approach Sub-Sector Analysis at Amman Stock Exchange. *Calitatea*, 24(192), 18–26.
- Al-Haija, Q. A., Alnabhan, M., Saleh, E., & **Al-Omari, M.** (2023). Applications of blockchain technology for improving security in the internet of things (IoT). In *Blockchain Technology Solutions for the Security of IoT-Based Healthcare Systems* (pp. 199-221). Academic Press.



# Innovation and Entrepreneurial Studies



## Selected Publications

Welsh, D. H. B., Othman, D., [Alserhan, B.](#), Zeqiri, J., [Al-Madadha, A.](#), & Ramadani, V. (2022). The impact of the international crisis on the entrepreneurial intentions of refugees. International Journal of Entrepreneurial Behaviour & Research, 28(3), 720–740. <https://doi.org/10.1108/ijeb-02-2021-0150>

Marei, A., [Al-Haddad, S.](#), Daoud, L., Habashneh, A., Fariz, R., & Aldamisi, R. (2022). The impact of innovation on customer satisfaction in the commercial banks: Business performance as a mediating variable. Uncertain Supply Chain Management, 10(3), 887–894.

Kakish, & [Al-Haddad, S.](#) (2018). The impact of using social network sites on entrepreneurial project success. Journal of Finance and Marketing, 02(02). <https://doi.org/10.35841/finance-marketing.2.2.3-9>

Al-Momani, L., [Al-Haddad, S.](#), Sharabati, A.-A. A., & [Abuhashesh, M.](#) (2023). The moderation role of entrepreneurial orientation on the influence of innovation on pharmaceutical SMEs' performance. Journal of Open Innovation Technology Market and Complexity, 9(2), 100074. <https://doi.org/10.1016/j.joitmc.2023.100074>

Damer, H., [Al-Haddad, S.](#), Masa'deh, R. E., & Alshurideh, M. T. (2023). Entrepreneurial Marketing: An Approach-Based Paradigm Shift to Marketing. In The Effect of Information Technology on Business and Marketing Intelligence Systems (pp. 1529-1557). Cham: Springer International Publishing.

[Abushakra, A.](#), & Nikbin, D. (2019). Extending the UTAUT2 model to understand the entrepreneur acceptance and adopting internet of things (IoT). In Knowledge Management in Organizations: 14th International Conference, KMO 2019, Zamora, Spain, July 15–18, 2019, Proceedings 14 (pp. 339-347). Springer International Publishing.

Albourini, F., Ahmad, A. M. K., [Abuhashesh, M.](#), & Nusairat, N. M. (2020). The effect of networking behaviors on the success of entrepreneurial startups. Management Science Letters, 2521–2532. <https://doi.org/10.5267/j.msl.2020.3.043>

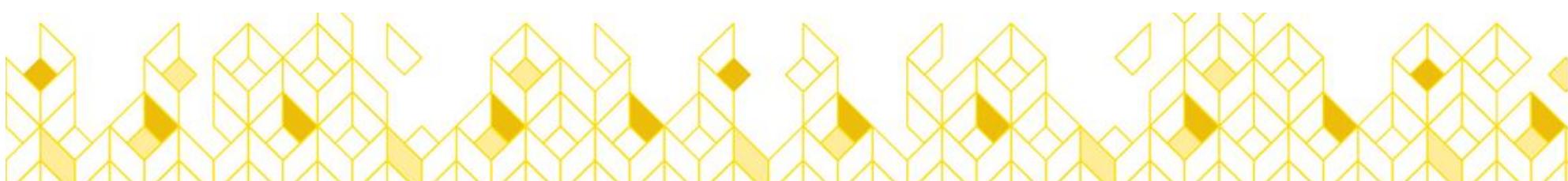
[Sababha, B.](#), H., [Abualbasal, A.](#), Al-Qaralleh, E., & Al-Daher, N. (2020). Entrepreneurial mindset in engineering education. Journal of Entrepreneurship Education, 23, 1–14.

[Abushakra, A.](#), Khan, F. R., Abdulwahhab, R., & Maqbali, H. (2019). Entrepreneurial mindset in engineering education through competition-based learning role: Students' perspective on the enhancement of soft skills. Humanities & Social Sciences Reviews, 7, 862–869.

Obeidat, U., Obeidat, B., Alrowwad, A., Alshurideh, M., Masa'deh, R., & [Abuhashesh, M.](#) (2021). The effect of intellectual capital on competitive advantage: The mediating role of innovation. Management Science Letters, 1331–1344. <https://doi.org/10.5267/j.msl.2020.11.006>

Shaheen, N., & [Al-Haddad, S.](#) (2018). Entrepreneurial self-efficacy and entrepreneurial behavior. International Journal of Development and Sustainability, 7(10), 2385-2402.

Kayed, H., [Al-Madadha, A.](#), & [Abualbasal, A.](#), (2022). The effect of entrepreneurial education and culture on entrepreneurial intention. Organizacija, 55(1), 18–34. <https://doi.org/10.2478/orga-2022-0002>



# **Operations Management**

Comparative Analysis of Quality Assurance Protocols

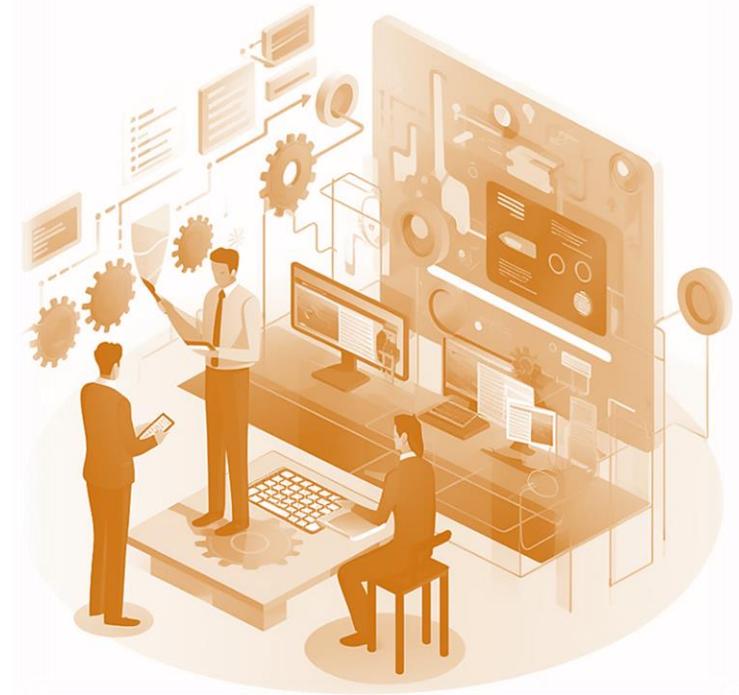
Institutional Excellence

Quality management

Predictive Supply Chain Analytics

Supply Chain Resilience

Supply chain Strategy and Risk Management



## **Selected Publications**

Alsmairat, M.A.K. and [AL-Shboul, M. A.](#) (2023), "Enabling supply chain efficacy through supply chain absorptive capacity and ambidexterity: empirical study from Middle East region - a moderated-mediation model", Journal of Manufacturing Technology Management, Vol. 34 No. 6, pp. 917-936. <https://doi.org/10.1108/JMTM-10-2022-0373>

[Dandis, A. O.](#), Jarrad, A. A., Joudeh, J. M. M., Mukattash, I. L., & Hassouneh, A. G. (2022). The effect of multidimensional service quality on word of mouth in university on-campus healthcare centers. TQM Journal, 34(4), 701-727.

[AL-Shboul, M. A.](#) (2022). Better understanding of technology effects in adoption of predictive supply chain business analytics among SMEs: fresh insights from developing countries. Business Process Management Journal. <https://doi.org/10.1108/bpmj-07-2022-0334>

[AL-Shboul, M. A.](#) (2023). RFID technology usage effect on enhancing warehouse internal processes in the 3pls providers: An empirical investigation in Jordanian manufacturing firms. Uncertain Supply Chain Management, 11(3), 977-990.

Lin, J., Lin, S., Benitez, J., Luo, X. (robert), & [Ajamieh, A.](#) (2023). How to build supply chain resilience: The role of fit mechanisms between digitally-driven business capability and supply chain governance. Information & Management, 60(2), 103747. <https://doi.org/10.1016/j.im.2022.103747>

[AL-Shboul, M. A.](#) (2023). Facilitating trade and improving supply chain security through transit trade mobility: An empirical investigation from developing country. Cogent Social Sciences, 9(2), 2263942.

Sweis, R. J., Elhawa, N. A., & [Sweis, N. J.](#) (2019). Total quality management practices and their impact on performance: case study of Royal Jordanian Airlines. International Journal of Business Excellence, 17(2), 245. <https://doi.org/10.1504/ijbex.2019.097546>

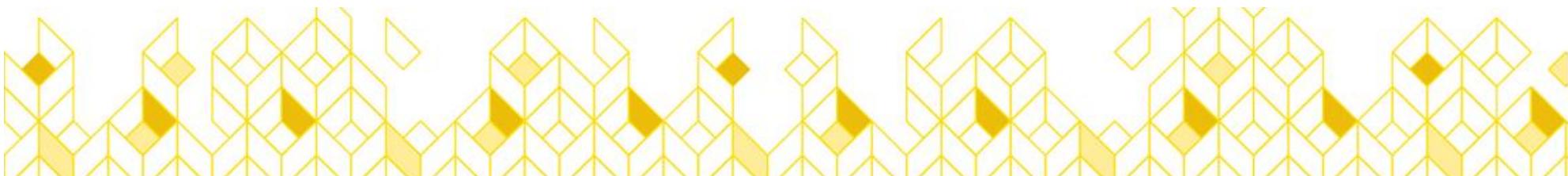
[AL-Shboul, M. A.](#) (2023), "Better understanding of technology effects in adoption of predictive supply chain business analytics among SMEs: fresh insights from developing countries", Business Process Management Journal, Vol. 29 No. 1, pp. 159-177. <https://doi.org/10.1108/BPMJ-07-2022-0334>

[Alkhawaldeh , K. A.](#)(2023). Views of Assessors on the Role of Awards in Creating and Sustaining a Culture of Excellence. Jordan Journal of Business Administration, 19. (2).DOI: <https://doi.org/10.35516/jjba.v19i2.1050>

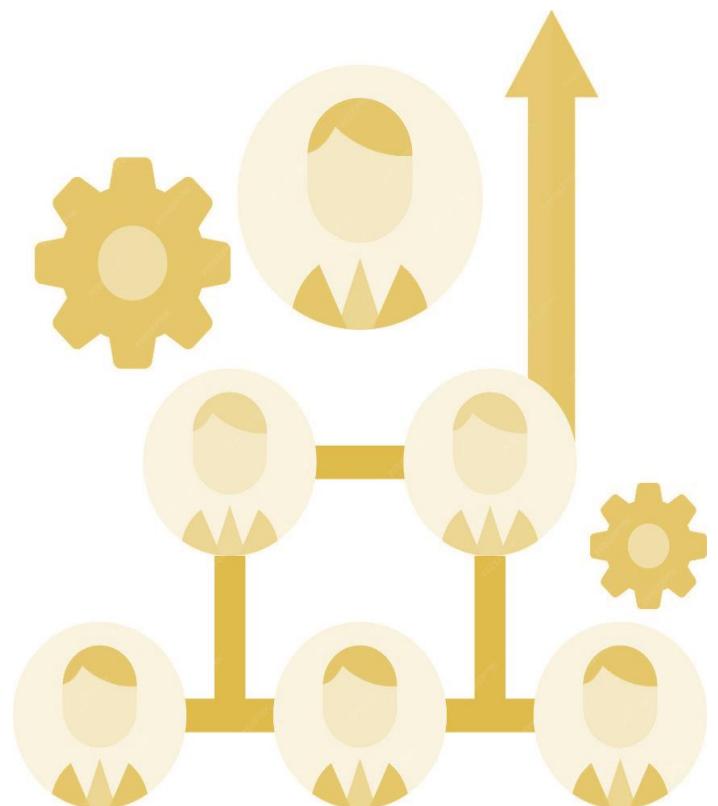
Alawneh, A. R., [Sweis, N. J.](#), Sweis, R. J., & Elian, M. (2018). The impact of service quality on sustainable competitive advantage: study on Jordanian health insurance companies. International Journal of Business Excellence, 16(2), 162. <https://doi.org/10.1504/ijbex.2018.10015929>

[Alkhawaldeh , K. A.](#)(2023). Analysis of the assessment results of institutional excellence in Jordan. Dirasat Human and Social Sciences, 50(4), 86–96. <https://doi.org/10.35516/hum.v50i4.436>

Benitez, J., Chen, Y., Teo, T. S. H., &[Ajamieh, A.](#) (2018). Evolution of the impact of e-business technology on operational competence and firm profitability: A panel data investigation. Information & Management, 55(1), 120–130. <https://doi.org/10.1016/j.im.2017.08.002>

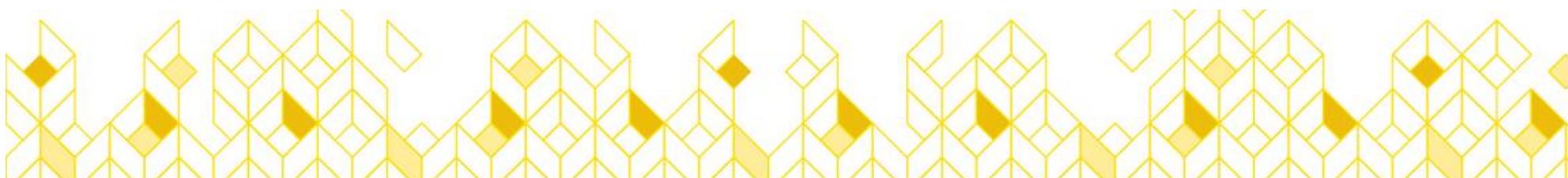


# Organization Studies



## Selected Publications

- Al-Adwan, A. S., Albelbisi, N. A., Aladwan, S. H., Horani, O., [Al-Madadha, A., & Khasawneh, M. H.](#) (2020). Investigating the impact of social media use on student's perception of academic performance in higher education: evidence from Jordan. *Journal of Information Technology Education: Research*, 19, 953–975.
- [Al-Madadha, A.](#), Al-Adwan, A. S., & [Zakzouk, F. A.](#) (2021). Organisational culture and organisational citizenship behaviour: The dark side of organisational politics. *Organizacija*, 54(1), 36–48. <https://doi.org/10.2478/orga-2021-0003>
- Mohammad, J., Quoquab, F., Idris, F., Al-Jabari, M., Hussin, N., & [Wishah, R.](#) (2018). The relationship between Islamic work ethic and workplace outcome: A partial least squares approach. *Personnel Review*, 47(7), 1286-1308.
- Cachia, R., Aldaoud, M., Eldeib, A. M., Maya Jariego, I., Hiari, O., [Tweissi, A.](#), Villar-Onrubia, D., & Wimpenny, K. (2020). Cultural diversity in the adoption of open education in the Mediterranean basin: Collectivist values and power distance in the universities of the middle east. *Araucaria*, 44, 53–82. <https://doi.org/10.12795/araucaria.2020.i44.03>
- [Al-Haddad, S.](#), Taleb, R. A., & Badran, S. (2018). The impact of the education services quality on students' satisfaction: an empirical study at the business schools in Jordan. *International Journal of Business Excellence*, 14(3), 393-413.
- Zeqiri, J., [Alserhan, B.](#), Gleason, K., & Ramadani, V. (2022). Desecularization, social identity, and consumer intention to purchase religious products. *Technological Forecasting and Social Change*, 177, 121522.
- [Srouji, A. F.](#), Abed, S. R., & Hamdallah, M. E. (2019). Banks performance and customers' satisfaction in relation to corporate social responsibility: mediating customer trust and spiritual leadership: what counts! *International Journal of Business Innovation and Research*, 19(3), 358. <https://doi.org/10.1504/ijbir.2019.100327>
- Al-Adwan, Ahmad Samed, [Al-Madadha, A.](#), & Zvirzdinaite, Z. (2018). Modeling students' readiness to adopt mobile learning in higher education: An empirical study. *The International Review of Research in Open and Distributed Learning*, 19(1). <https://doi.org/10.19173/irrodl.v19i1.3256>
- [Hmoud, B. I.](#), & Várallyai, L. (2020). Artificial Intelligence in human resources information systems: Investigating its trust and adoption determinants. *International Journal of Engineering and Management Sciences*, 5(1), 749–765. <https://doi.org/10.21791/ijems.2020.1.65>
- [Al-Madadha, A.](#), Al-Adwan, A. S., & [Zakzouk, F. A.](#) (2021). Organisational culture and organisational citizenship behaviour: the dark side of organisational politics. *Organizacija*, 54(1), 36-48. <https://doi.org/10.2478/orga-2021-0003>
- Dardas, L. A., Shahrour, G., Al-Khayat, A., [Sweis, N.](#), & Pan, W. (2022). Family environment and coping strategies as mediators of school bullying involvement. *Journal of school violence*, 21(4), 504-516.
- [Hmoud, B. I.](#), & Laszlo, V. (2019). Will artificial intelligence take over human resources recruitment and selection. *Network Intelligence Studies*, 7(13), 21-30.
- [Tweissi, A.](#), Al Etaiwi, W., & [Al Eisawi, D.](#) (2022). The accuracy of AI-based automatic proctoring in online exams. *Electronic Journal of E-Learning*, 20(4), 419–435. <https://doi.org/10.34190/ejel.20.4.2600>
- Al-Abdallah, G., Helal, R., [Dandis, A. O.](#), & Wright, L. T. (2023). Differences in how leaders and employees view organizational changes: Lessons from an international multicultural context. *Cogent Business & Management*, 10(2), 2228028.
- Al-Adwan, A. S., [Al-Madadha, A.](#), & Zvirzdinaite, Z. (2018). Modeling students' readiness to adopt mobile learning in higher education: An empirical study. *International Review of Research in Open and Distributed Learning*, 19(1).



# Interdisciplinary Sustainability Studies



## Selected Publications

- Srouji, Anan F.**, Abed, S. R., & Hamdallah, M. E. (2019). Banks performance and customers' satisfaction in relation to corporate social responsibility: mediating customer trust and spiritual leadership: what counts! International Journal of Business Innovation and Research, 19(3), 358. <https://doi.org/10.1504/ijbir.2019.100327>
- AL-Shboul, M. A.** (2023). Fostering comparative advantage: the roles of data-driven competitive sustainability, green product innovation and green process innovation through moderated-mediation model. Business Process Management Journal, 29(7), 2228–2254. <https://doi.org/10.1108/bpmj-06-2023-0484>
- Al-Haddad, S.**, Sharabati, A.-A. A., **Al-Khasawneh, M.**, Maraqa, R., & Hashem, R. (2022). The influence of corporate Social Responsibility on consumer purchase intention: The mediating role of consumer engagement via social media. Sustainability, 14(11), 6771. <https://doi.org/10.3390/su14116771>
- Khalifeh, A., Farrell, P., **Alrousan, M.**, Alwardat, S., & Faisal, M. (2020). Incorporating sustainability into software projects: a conceptual framework. International Journal of Managing Projects in Business, 13(6), 1339-1361.
- Xu, L., **Mohammad, S. J.**, Nawaz, N., Samad, S., Ahmad, N., & Comite, U. (2022). The role of CSR for de-carbonization of hospitality sector through employees: A leadership perspective. Sustainability, 14(9), 5365.
- Hajar, H. A. A., **Tweissi, A.**, Hajar, Y. A. A., **Al-Weshah, R.**, Shatanawi, K. M., Imam, R., ... & Hager, M. A. A. (2020). Assessment of the municipal solid waste management sector development in Jordan towards green growth by sustainability window analysis. Journal of Cleaner Production, 258, 120539.
- Kumar, V., Sezersen, I., Garza-Reyes, J. A., Gonzalez, E. D. R. S., & **AL-Shboul, M. A.** (2019). Circular economy in the manufacturing sector: benefits, opportunities and barriers. Management Decision, 57(4), 1067–1086. <https://doi.org/10.1108/md-09-2018-1070>
- Hamdallah, Madher E., Al-N'eimat, S., **Srouji, A. F.**, Al-Okaily, M., & Albitar, K. (2022). The effect of apparent and intellectual sustainability independence on the credibility gap of the accounting information. Sustainability, 14(21), 14259. <https://doi.org/10.3390/su142114259>
- Hamdallah, Madher Ebrahim, & **Srouji, A. F.** (2022). The influence of sustainable innovation on financial entrepreneurship performance: Growth and prediction in an emerging market. Journal of Governance and Regulation, 11(1), 27–37. <https://doi.org/10.22495/jgrv11i1art3>
- Khattab, S., Shaar, I., Alkaied, R., & **Qutaishat, F.** (2022). The relationship between big data analytics and green supply chain management by looking at the role of environmental orientation: Evidence from emerging economy. Uncertain Supply Chain Management, 10(2), 303-314.
- Anaya, L.**, Flak, L., & **Abushakra, A.** (2023). Realizing sustainable value from ERP systems implementation. Sustainability, 15(7), 5783. <https://doi.org/10.3390/su15075783>
- Sharabati, A. A. A., **Al-Haddad, S.**, Abu Naba, R., Hijazat, D., Alalwan, A. A., & Masa'deh, R. E. (2023). How Consumers' Consciousness Moderates the Corporate Social Responsibility Effect on Apparel Industry Brand Image. Sustainability, 15(14), 10955.
- Ramadan, A. H.**, Nassar, M., Sharairi, M. H., Makhlouf, M. H., & Nimer, K. (2023). Sustainability reporting and assurance in Gulf Cooperation Council countries: what is missing? International Journal of Business Governance and Ethics, 17(4), 355-392.

