

2016-2022 AACSB CV

Serena Sandri

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RESEARCH PROFILE

| Profile | Link | No. of Citations | h-index |
|----------------|---|------------------|---------|
| Google Scholar | https://scholar.google.com/citations?hl=de&user=gCQhPOgAAAAJ | 570 | 11 |
| Scopus ID | | 9 | 1 |

EDUCATION

| Year | Degree | Major | Institution |
|------|------------------|-----------|----------------------------------|
| 2007 | PhD | Economics | Dresden University of Technology |
| 2003 | Diploma (Master) | Economics | Dresden University of Technology |
| 2003 | Diploma (Master) | Economics | Università degli Studi di Trento |

ACADEMIC POSITIONS

| Year | Academic Title | Institution |
|----------------------|---|--------------------------------|
| Since 2024, Sept | Professor – Business Administration Department | PSUT |
| 2012, Feb- present | Professor – Logistics Department | German Jordanian University |
| 2022, March- present | Scientific coordinator for Jordan of the Research Project „Boosting Nexus Framework Implementation in the Mediterranean“ (BONEX) funded by the European Union through PRIMA S1 2021 NEXUS call. | German Jordanian University |
| 2007, Nov-2012, Jan | Post doctoral researcher, at the Institute for Entrepreneurship / Innovation Management Coordination of the DFG-Research Project „Structural Change in the Agricultural Sector“ | Humboldt Universität zu Berlin |

ADMINISTRATIVE POSITIONS

| Year | Title | Institution |
|-----------------------|---|-----------------------------|
| 2019, Feb- 2024, Sept | Exchange Coordinator for the Logistics Department | German Jordanian University |

PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

| Year | Certification | Institution |
|------|---------------|-------------|
|------|---------------|-------------|

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|------------|---------------------------------------|--|
| Since 2016 | Senior researcher and founding member | Euro Mediterranean and African Network for Economic Studies (EMANES) |
| Since 2017 | Member of the Experts Panel | Euro-Mediterranean Economists Association (EMEA) |
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BOOKS/BOOK CHAPTERS – 5 Years

| Year | Book/Chapters | Indexing |
|------|---|----------|
| 2021 | Azzioui I.; Sandri S. (2021) What Do We Know About Nascent and Young Innovative Entrepreneurship in Africa? Insights and Perspectives from Morocco. In: Daniels C., Dosso M., Amadi-Echendu J. (eds) Entrepreneurship, Technology Commercialisation, and Innovation Policy in Africa. Springer, Cham. https://doi.org/10.1007/978-3-030-58240-1_5 | Scopus |

JOURNAL PUBLICATIONS – 5 Years

| Year | Journal Publications | Article Classification (Basic, Applied, Teaching) | Indexing | Quartile |
|------|--|--|------------------|----------|
| 2024 | Sha'ban, M.; Ayadi, R.; Forouheshfar, Y.; Challita, S.; Sandri, S. (2024). Digital and traditional financial inclusion: Trends and drivers, Research in International Business and Finance, 72, B, 2024, https://doi.org/10.1016/j.ribaf.2024.102528 . | Applied | SSCI | Q1 |
| 2023 | Sandri, S.; Hussein H.; Alshyab, N.; Sagatowski, J. (2023). The European Green Deal: Challenges and Opportunities for the Southern Mediterranean, Mediterranean Politics, DOI: 10.1080/13629395.2023.2237295. | Applied | SSCI | Q1 |
| 2022 | Sandri, S.; Alshyab, N. (2022). Orange Economy: definition and measurement- The case of Jordan, International Journal of Cultural Policy, 29:3, 345-359, DOI: 10.1080/10286632.2022.2055753 | Applied | SSCI | Q1 |
| 2022 | Sandri, S.; Alshyab, N.; Shaban, M. (2022). The Effect of Digitalization on Unemployment Reduction, New Medit, 21(4), https://doi.org/10.30682/nm2204c | Applied | SCI exp | Q2 |
| 2022 | Alshyab, N.; Sandri, S. (2022). External Public Debt in Jordan - From Crisis to Reform. Middle Eastern Studies, 58:5, 758-781, DOI: 10.1080/00263206.2022.2081557 | Applied | SSCI | Q1-Q2 |
| 2021 | Alshyab, N.; Sandri, S.; Daradkah, D., 2021. The Effect of Financial Inclusion on Unemployment Reduction Evidence from Non-Oil Producing Arab Countries. International Journal of Business Performance Management, 22(2-3), 100-116, DOI: 10.1504/IJBPM.2021.116409 | Applied | Emerging Sources | |

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|------|--|---------|---------------------------------|--|
| | | | Citation Index | |
| 2020 | Sandri, S.; Hussein, H.; Alshyab, N., 2020. Towards a sustainable energy sector in Jordan. <i>Sustainability</i> , 122, 465; doi:10.3390/su122410465 | Applied | SSCI | |
| 2020 | Sandri, S.; Alshyab, N., 2020. Institutional uncertainty and growth expectations of businesses: The case of Jordan. <i>International Social Science Journal</i> , 70, 237-238, https://doi.org/10.1111/issj.12254 | Applied | Emerging Sources Citation Index | |
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PROCEEDINGS/PRESENTATIONS – 5 Years

| Year | Presentations | Article Classification (Basic, Applied, Teaching) | Indexing |
|------|---------------|--|----------|
| | | | |

RESEARCH FUNDS/PROJECTS

| Year | Project Name | Duration | Sponsor |
|------|---|----------|---------|
| 2022 | Scientific coordinator for Jordan of the Research Project „Boosting Nexus Framework Implementation in the Mediterranean“ (BONEX) funded by the European Union through PRIMA S1 2021 NEXUS call. | 3 years | PRIMA |
| 2022 | Consultant to Cambridge Econometrics for the International Labor Organization <i>Evaluating Green Jobs in Jordan</i> | 1 year | ILO |
| 2020 | Consultant to Bayan Advisers for the International Finance Corporation (IFC) <i>Defining and mapping the segment of Very Small Enterprises in Jordan</i> | 1 year | IFC |
| | | | |

RESEARCH/EDITORIAL MEMBERSHIPS

| Year | Journal/Conference | Role (editor, associate editor, editorial advisory board member, reviewer) |
|------|--|--|
| | Referee for the Journal of Business Venturing | reviewer |
| | Referee for Bulletin of Economic Research | reviewer |
| | Referee for Oxford Economic Papers | reviewer |
| | Referee for Jahrestagung der Wissenschaftlichen Kommission Technologie- und Innovations-management | reviewer |

GRADUATE RESEARCH SUPERVISION

| Year | Thesis title | Role (<i>Supervisor / Co-supervisor/Examiner</i>) | Degree (<i>PhD, MSc</i>) | Institution |
|--------------------------------|---|--|-------------------------------|-------------|
| Submitted April 2024 | Master thesis in Logistics Management by the student Tasneem Mufleh on “Green Practices in the Jordanian Apparel Industry: A Study on Adoption, Enablers, and Barriers towards Sustainable Practices” | Supervisor | MSc | GJU |
| Submitted January 2024 | Master thesis in Logistics Management by the student Huda AL Momani on “The role of digitalization in logistical practices in pharmaceutical companies in Jordan” | Supervisor | MSc | GJU |
| Submitted June 2023 | Master thesis in Logistics Management by the student Rakan Al Hadid on “The Effect of COVID-19 Pandemic on Humanitarian Logistics Operations in Jordan” | Supervisor | MSc | GJU |
| Submitted May 2023 | Master thesis in Logistics Management by the student Alaa Alryalat on “Block chain digitalization for humanitarian logistics – Evidence from Jordan” | Supervisor | MSc | GJU |
| Submitted April 2023 | Master thesis in Humanitarian Water Sanitation and Hygien (WaSH) by the student Lama Maqatif on “Donors Response to the COVID-19 Emergency – The Case of Jordan” | Supervisor | MSc | GJU |
| Submitted April 2023 | Master thesis in Logistics Management by the student Sarah Abu Jamma on “The Impact of COVID-19 Pandemic on Air Cargo Operations and Services at Queen Alia International Airport” | Supervisor | MSc | GJU |
| Submitted September 2023 | Master thesis in Humanitarian Water Sanitation and Hygien (WaSH) by the student Marwa Al Esseili on “The Role of Water Sanitation and Hygiene for Circular Economy” | Supervisor | MSc | GJU |
| Submitted May 2019 | Master thesis in Logistics Management by the student Tariq Al Jahmi on „Connecting the Arabian Peninsula to the Belt and Road Initiative through Jordan (Using the Hyperloop Technology)“ | Supervisor | MSc | GJU |