



Princess Sumaya
University
for Technology

2020-2025 AACSB CV
Dr. Mohammad Ahmad Sumadi
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RESEARCH PROFILE

Profile	Link	No. of Citations	hindex
Google Scholar	https://scholar.google.com/citations?hl=en&user=VwtjVR4AAAAAJ&view_op=list_works&sortby=pubdate	140	5
Scopus ID	57211476010	66	2

EDUCATIONAL EXPERIENCE

Year	Degree	Major	Institution
2009	D.B.A.	Management	Argosy University
2014	M.S.M.	Project Management	Strayer University
2012	M.S.A.C.	Taxation	Strayer University
2005	M.A.	Economics	University of Florida
1998	B. Sc.	Economics	Applied Science University

ACADEMIC POSITIONS

Year	Academic Title	Institution
12/2024 – Present	Associate Professor	Princess Sumaya University for Technology
09/2014 – 12/2024	Assistant Professor	Princess Sumaya University for Technology

ADMINISTRATIVE POSITIONS

Year	Title	Institution
09/2017 – 09/2020	AACSB Coordinator	Princess Sumaya University for Technology
09/2017 – 09/2018	Assistant Dean – King Talal School of Business Technology	Princess Sumaya University for Technology
09/2015 – 09/2016	Head of the Business Administration, e-Marketing and Social Media Department	Princess Sumaya University for Technology

PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

Year	Certification	Institution
12/2020 – Present	Project Management Professional (PMP)	Project Management Institute (PMI)
09/2018 – Present	Certified Quality Assurance Examiner	AQACHEI, Jordan
10/2009 – Present	Chartered Economic Policy Analyst (CEPA)	American Academy of Financial Management
10/2009 – Present	Chartered Economist (ChE)	

BOOKS/BOOK CHAPTERS

Year	Book/Chapters	Indexing
IP/2025	Business Failures from a Project Management Perspective – In progress	-
IP/2025	Technological Innovation in Jordan: A Book of Case Studies – In Progress	-

JOURNAL PUBLICATIONS

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile
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2024	Shrydeh, N., Shahateet, M., Mohammad, S., & Sumadi, M. (2024). A Revised Approach to Testing for Asymmetric Intermarket Spillover Effects. <i>Cogent Economics & Finance</i> , 13(1), 2440440, 1-21. https://doi.org/10.1080/23322039.2024.2440440	Applied	Scopus	Q2
2024	Sumadi, M.A. , Safdar, S., et al. (2024). Impact of Big 5 Personality & Intelligence on Transformational Leadership Process and Managerial Performance: A Case of the Middle East Gulf Region. <i>Brazilian Business Review</i> . In press (Accepted, Manuscript ID# BBR-2022-1349.R1). (Scopus, Inderscience, ISSN: 2717-7564)	Applied	Scopus	Q2
2024	Sumadi, M.A. , Alserhan, B.A., Hamdan, A., & Komodromos, M. (2024). Entrepreneurial Networks and Their Impact on Entrepreneurship Intentions: PD & PF as Mediators. <i>Journal for Global Business Advancement (JGBA)</i> . In press (Accepted and Revised). (Scopus, Inderscience, ISSN: 1746-966X; EISSN: 1746-9678)	Applied	Scopus	Q2
2023	Sumadi, M.A. , Comite, U., Tahir, M., Alkhateeb, N.A., Alnsour, A.S. (2023). Managerial Empowerment and Job Performance: An Empirical Study of Female Syrian Refugees in Jordan. <i>Migration Letters</i> , 20(S8), 251-266. https://doi.org/10.59670/ml.v20iS8.4518 (Scopus, Transnational Press London Limited, ISSN: 1741-8984 (Print) ISSN: 1741-8992)	Applied	Scopus (Discontin.)	Q3
2023	Sumadi, M.A. , Alkhateeb, N.A., Alnsour, A.S., & Sumadi, M. (2023, June). Perceptions and Attitudes towards Syrian Refugee on Socioeconomic Sectors: Evidence from Jordan. <i>Journal of International Migration and Integration</i> , 24(2), 865-884. https://doi.org/10.1007/s12134-022-00984-9 (Scopus, Springer, ISSN:1488-3473)	Applied	Scopus	Q1
2023	Zakzouk, F.A., Sumadi, M.A. , Khadra, T., & Komodromos, M. (2023). Factors affecting women entrepreneurs' success in Jordan. <i>International Journal of Environment, Workplace and Employment</i> , 7(2), 164-185. https://doi.org/10.1504/IJEWE.2023.134532 (Scopus, Inderscience, ISSN: 1741-8437; E-ISSN: 1741-8445)	Applied	Scopus	Q1
2023	Alnsour, A.S., Sumadi, M.A. , Shrydeh, N., Kanaan, O.A., Harb, L., & Abedalfattah, M. (2023). Industry 4.0 Framework for Sustainable Manufacturing Sector in Jordanian Rural Areas. <i>International Journal of Sustainable Development and Planning</i> , 18(5), 1523-1534. https://doi.org/10.18280/ijstdp.180523 (Scopus, IIETA, ISSN: 1743-7601; E-ISSN: 1743-761X)	Applied	Scopus	Q2

2022	Sumadi, M.A. , Alkhateeb, N., Alnsour, A.S., AbuHashesh, M.Y., & Ahmed, A. (2022). Impact of Managerial Empowerment on Job Performance: A Pragmatic Investigation on Female Syrian Refugees in Turkey. <i>The International Journal of Organizational Diversity</i> , 23(1), 43-59. https://doi.org/10.18848/2328-6261/CGP/v23i01/43-59 (Web of Science, Scopus, Common Ground Research Networks, ISSN: 1741-8984 (Print) ISSN: 1741-8992)	Applied	Scopus	Q2
2022	Sumadi, M.A. , Alkhateeb, N.A., Alnsour, A.S., AbuHashesh, M., & Ahmed, A. (2022). Festinger's Social Comparison Using McGregor's Theory X/Y: Investigating Biasness among Jordanian Employees? <i>Journal of Positive School Psychology</i> , 6(6), 5960-5980. Retrieved from https://journalppw.com/index.php/jpsp/article/view/8509/5566 (Scopus, Inderscience, ISSN: 2717-7564)	Applied	Scopus (Proof Available)	Q2
2022	Mohammad, S.J., Tahtamouni, A., Aldaas, A.A., & Sumadi, M.A. (2022). Preventing Money Laundering During the Placement Stage: The Jordanian Commercial Banks Case. <i>International Journal of Public Law and Policy</i> , 8(1), 37-51. https://doi.org/10.1504/IJPLAP.2022.10043599 (Scopus, Inderscience, ISSN: 2044-7671)	Applied	Scopus	Q3
2021	Saidi, A.A., Shahateet, M.I., Albaali, G., Tweissi, A., & Sumadi, M. (2021). Examining Power, GHG Emission and Financial Saving in Green Buildings: A Case Study of Jordan. <i>International Journal of Energy Economics and Policy</i> , 11(5):178-190. https://doi.org/10.32479/ijeep.11434 (Scopus, EconJournals, ISSN: 2146-4553)	Applied	Scopus	Q1
2021	Abuhashesh, M.Y., Alshurideh, M.T., Ahmed, A., Sumadi, M. , Masa'deh, R. (2021). The Effect of Culture on Customers' Attitudes toward Facebook Advertising: The Moderating Role of Gender. <i>Review of International Business and Strategy</i> , 31(3), 416-437. https://doi.org/10.1108/RIBS-04-2020-0045 (Scopus, Emerald, E-ISSN: 2059-6014)	Applied	Scopus	Q1
2019	Shrydeh, N., Shahateet, M., Mohammad, S. & Sumadi, M. A. (2019). The Hedging Effectiveness of Gold against US Stocks in a Post-Financial Crisis Era. <i>Cogent Economics & Finance</i> , 7(1), Article #1698268. https://doi.org/10.1080/23322039.2019.1698268 (Scopus, Taylor and Francis, E-ISSN: 2332-2039)	Applied	Scopus	Q2
2019	Wishah, R., Abuhashesh, M., & Sumadi, M. (2019). The Role of Positive Word of Mouth on the Success of Convenience Store Loyalty Programs. <i>International Journal of Islamic Marketing and Branding</i> , 4(2), 95-103. https://doi.org/10.1504/IJIMB.2019.10026242 (Inderscience Publisher, E-ISSN: 2055-0952)	Applied	Inderscience	-

Year	Presentations	Article Classification (Basic, Applied, Teaching)	Indexing
2019	Abuhashesh, M., Haddad, S., & Sumadi, M. A. (2019). The Effect of Culture and E-Word of Mouth on Customers' Attitude toward Facebook Advertising. Presented (Virtually) at The 34 th International Business Information Management Conference (IBIMA) Conference, Madrid, Spain, November 13-14, 2019. Spain, Madrid. The 34 th International Business Information Management Conference (IBIMA) Conference. Virtual Presentation, Published in the conference proceedings (ISBN: 9780-9998551-3-3), Scopus Proceedings.	Applied	Scopus
2019	Abuhashesh, M., Haddad, S., & Sumadi, M. (2019). The Effect of Culture and E-Word of Mouth on Customers' Attitude toward Facebook Advertising. Presented (Virtually) at the 34 th International Business Information Management Conference (IBIMA) Conference: Vision 2025: Education Excellence and Management of Innovations through Sustainable Economic Competitive Advantage, Madrid, Spain, November 13-14, 2019, 9319-9329. Place of publication: Publisher. IBIMA Conference, ISBN: 978-0-9998551-3-3. Scopus Proceedings.	Applied	Scopus
2019	Abuhashesh, M., Sumadi, M. , & Wishah, R. (2019). The Rise and Fall of Jordanian Tourism Economy, A Review. Presented (Virtually) at the 34 th International Business Information Management Conference (IBIMA) Conference: Vision 2025: Education Excellence and Management of Innovations through Sustainable Economic Competitive Advantage, Madrid, Spain, November 13-14, 2019, 1160-1170. Madrid, Spain: IBIMA Conference, ISBN: 978-0-9998551-3-3. Scopus Proceedings.	Applied	Scopus
2019	Sumadi, M. A. , Abuhashesh, M., Wishah, R., & Ghesh, N. (2019). How Safe is the Patient's Data on Electronic Medical Record Systems? Presented (Virtually) at The 33 rd International Business Information Management Conference (IBIMA) Conference, Granada, Spain, April 10-11, 2019, Paper#: 1256, pp. #-#. Place of publication: Publisher. Spain, Granada. The 33 rd International Business Information Management Conference (IBIMA) Conference. Virtual Presentation, Paper#: 1256. Published in the conference proceedings (ISBN: 978-0-9998551-2-6), Scopus Proceedings.	Applied	Scopus

RESEARCH WORK IN PROGRESS

Year	Work in Progress / Title	Status (Submitted, Accepted)

RESEARCH FUNDS/PROJECTS

Year	Project Name	Duration	Sponsor

IMPACT OF SCHOLARSHIP

Year	No. of Reviewed Articles

RESEARCH/EDITORIAL MEMBERSHIPS

Year	Journal/Conference	Role (editor, associate editor, editorial advisory board member, reviewer)
2023 – Present	International Business Information Management Conference (IBIMA) Conference	Reviewer
04/2019 – 08/2020	International Journal of Medical Informatics	Reviewer

GRADUATE RESEARCH SUPERVISION

Year	Thesis title	Role	Degree	Institution
IP/2024	Factors Influencing Digital Entrepreneurial Intention for Women in Jordan by Layla Abu Khas	Supervisor	MSc	PSUT
IP/2024	The Role of Online Customer Reviews in Shaping the Adoption of Financial Technology (fintech) Services in Oman by Thuraya bint Hmoud Al-Aisary	Supervisor	MSc	PSUT
IP/2024	The Impact of Gender Stereotypes on the Success of Women Entrepreneurs in Jordan by Laith Aktham Qusus	Supervisor	MSc	PSUT
07/2024	The Effect of Transformational, Transactional, Charismatic, and Autocratic Leadership Styles on the Entrepreneurial Behavior of Employees in the IT Sector in Jordan: The Moderating Role of Psychological Empowerment by Dana Makahleh	Supervisor	MSc	PSUT
02/2024	The Effect of Entrepreneurship Education on Entrepreneurial Intention, Mindset of Secondary School Students in Jordan: Experimental Study by Afnan Mosime	Supervisor	MSc	PSUT
05/2023	Successful Launch and Growth of Digital Home-based Businesses: Women Entrepreneurs in Jordan by Arab AbuAfeefeh supervised by Prof. Baker Al-Serhan	Examiner	MSc	PSUT
03/2023	The Impact of using the Entrepreneurial Mindset in Online Learning on Primary School Students' Engagement by Diana Altamimi supervised by Dr. Nadia Sweis	Examiner	MSc	PSUT
09/2022	Social Media: Marketing Activities and Brand-Based Equity in Jordan by Raya Abu-Alfailat supervised by Dr. Amro Al-Madadha	Examiner	MSc	PSUT
08/2022	The Moderating Role of the Entrepreneurial Orientation on the Relationship between E-Commerce Readiness and SMEs Survival: Evidence from Jordan Fashion Sector by Mohammad Khalil Fayomi supervised by Prof. Alaeddin Ahmad AbuNokta	Examiner	MSc	PSUT
06/2022	Social Entrepreneurship: The Impact of Hiring People With Disability On Customers' Perspectives And The Moderating Effect of Disability Type by Alaa Adnan Awad supervised by Dr. Mohammad Abu Hasheesh			

GOVERNANCE/COMMITTEES

Year	Role	Name of Committee /Institution
09/2024 – Present	Head of Committee	Academic Advising Committee for Struggling Students
09/2024 – Present	Head of Committee	AACSB Committee
09/2024 – Present	Member of Committee	Project Management Committee for PMI Alignment

09/2024 – Present	Member of Committee	King Talal School of Business Technology Faculty Council
09/2024 – Present	Member of Committee	Committee of Graduate Studies
09/2023 – 09/2024	Coordinator	Operations Research Course Coordinator
09/2022 – 09/2023	Member of Committee	Scientific Research Committee
09/2022 – 09/2023	Coordinator	Operations Research Course Coordinator
09/2022 – 09/2023	Coordinator	Scientific Research Course Coordinator

COMMUNITY SERVICE AND SOCIAL RESPONSIBILITY

Year	Society/Association/ Institution	Role