2019-2025 AACSB CV
Layla Issam Malas
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RESEARCH PROFILE

Profile	Link / ID	No. of Citations	h-index
Google Scholar	https://scholar.google.com/citations?user=__8z1XsAAAAJ&hl=en	5	2
Scopus ID	58574918400	2	1

EDUCATION

Year	Degree	Major	Institution
	Ph. D.		
2021	M. Sc.	Business Analytics	Princess Sumaya University for Technology, Jordan
2019	B. Sc.	Business Information Technology	Princess Sumaya University for Technology, Jordan

ACADEMIC POSITIONS

Year	Academic Title	Institution
2023-Present	Full Time Lecturer	Princess Sumaya University for Technology, Jordan
2022 – 2023	Adjunct Lecturer	Princess Sumaya University for Technology, Jordan

ADMINISTRATIVE POSITIONS

Year	Title	Institution
2024-2025	Coordinator of Business Technology Club	Princess Sumaya University for Technology

PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

Year	Certification	Institution
2023 February	The Best Paper Award On the 6th Equal Opportunities Conference for Sustainable Leadership and innovation Management	Ahlia University -Bahrain in collaboration with Business and Technology University in Jeddah and Brunel University in London

2022 September	IBM Datawarehouse Engineer Professional Certificate	Coursera in collaboration with IBM
2022 February	Google Data Analytics Certificate	Coursera in collaboration with Google
2021 December	People Analytics Certificate	Coursera in collaboration with University of Pennsylvania
2021 May	Tableau 2020 hands on tableau for data Scientist	Udemy Online courses
2020 September	Deep Learning using Python	Pioneers Academy (Amman)
2020 July	Machine Learning using Python	Pioneers Academy (Amman)
2018 December	Dean's List Certificate	Princess Sumaya University for Technology

BOOKS/BOOK CHAPTERS

Year	Book/Chapters	Indexing
2023	Sammour, G., Malas, L. (2023). The Obvious Foreseen Effects of Machines Replacing Humans in Society. In: Al Mubarak, M., Hamdan, A. (eds) Technological Sustainability and Business Competitive Advantage. Internet of Things. Springer, Cham. https://doi.org/10.1007/978-3-031-35525-7_21	Scopus

JOURNAL PUBLICATIONS

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile
2024	Malas, L., Shawaqfeh, A. & Abushakra, A. The future of artificial intelligence: evaluating ChatGPT's performance in X sentiment prediction. Discov Artif Intell 4, 105 (2024). https://doi.org/10.1007/s44163-024-00218-0	Applied	Scopus	Q1

PROCEEDINGS/PRESENTATIONS

Year	Presentations	Article Classification (Basic, Applied, Teaching)	Indexing

RESEARCH WORK IN PROGRESS

Year	Work in Progress / Title	Status *(Submitted, Accepted)*
2025	From Automation to Accountability: A Governance Framework for Sustainable AI and Hybrid Intelligence	Submitted (Peer Review)
2025	Toward Transparent Mental Health Detection using Machine Learning and Explainable AI	Submitted

RESEARCH FUNDS/PROJECTS

Year	Project Name	Duration	Sponsor

IMPACT OF SCHOLARSHIP

Year	No. of Reviewed Articles

RESEARCH/EDITORIAL MEMBERSHIPS

Year	Journal/Conference	Role (*editor, associate editor, editorial advisory board member, reviewer*)

GRADUATE RESEARCH SUPERVISION

Year	Thesis title	Role (Supervisor / Co supervisor/Examiner)	Degree (PhD, MSc)	Institution

GOVERNANCE/COMMITTEES

Year	Name of Committee /Institution	Role

COMMUNITY SSERVICE AND SOCIAL RESPONSIBILITY

Year	Society/Association/ Institution	Role