

2016-2024 AACSB CV
Ola Al Haddid
Assistant Professor – Business Technology Department
AACSB Status: SA
 Work phone: 065359949 - Ext. 5403
 Email: o.alhaddid@psut.edu.jo



RESEARCH PROFILE

Profile	Link	No. of Citations	h-index
Google Scholar	https://scholar.google.com/citations?view_op=search_authors&mauthors=Ola+Al+Haddid&hl=en&oi=ao	16	1
Scopus ID	https://www.scopus.com/authid/detail.uri?authorId=57954124200	5	1

EDUCATION

Year	Degree	Major	Institution
2021	PhD	Management	The University of Sheffield (UoS), UK
2015	M.Sc.	International Management and Marketing	The University of Sheffield (UoS), UK
2014	B. Sc.	Business Administration	Princess Sumaya University of Technology (PSUT), Jordan

ACADEMIC POSITIONS

Year	Academic Title	Institution
2021- Present	Assistance Professor, Business Administration (B.A.) Department	Princess Sumaya University for Technology, Jordan
2020- 2021	Seminar Instructor, Business School	The University of Sheffield (UoS), UK
2016-2017	Lecturer, Business Administration (B.A.) Department	Princess Sumaya University for Technology, Jordan

ADMINISTRATIVE POSITIONS

Year	Title	Institution
2021	Coordinator of SDG 17 Partnerships for the Goals	Princess Sumaya University for Technology, Jordan

PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

Year	Certification	Institution
2024	SDG Ambition Accelerator	Global Compact
2024	Green Skills for a Green Economy	Deloitte

2023	WELL® Building Standard: Design for Sustainability and Health for the MENA Built Environment	Royal Scientific Society, Training Center
2023	News and Report Journalistic Editing	Roya Academy for Media Training
2016	Training for Trainers	Talal Abu-Ghazaleh Professional Training Group (TAGI-TRAIN)
2015	Accounting Diploma	Talal Abu-Ghazaleh Professional Training Group (TAGI-TRAIN)

BOOKS/BOOK CHAPTERS – 5 Years

Year	Book/Chapters	Indexing

JOURNAL PUBLICATIONS – 5 Years

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile
2024	AlHaddid, O., Ahmad, A. and AbedRabbo, M., 2024. Unlocking water sustainability: The role of knowledge, attitudes, and practices among women. Journal of Cleaner Production, 476, .p.143697	Applied	SCOPUS	Q1
2022	Al Khasawneh, M., Al Hadeed, O.A., Abdrabbo, T., Hashesh, M.Y.A. and Al-Abdullah, M., 2022. An Investigation of the Factors That Motivate Users to Participate in Online Communities. In Research Anthology on Fandoms, Online Social Communities, and Pop Culture (pp. 20-36). IGI Global.	Applied	SCOPUS	Q1
2022	Alaeddin, A., Al-Abed, D., Al-Refai, A., Al-Gasawneh, J.A., Al Haddid, O, Saleh, N.J., 2022. Mediating Role of Brand Equity on The Effects of Social Media Marketing on Customer Buying Intention in The Context of Entrepreneurial Firms. .The Seybold Report, 17(1), pp.936-961	Applied	SCOPUS	Q4
2021	Al Khasawneh, M., Al Hadeed, O.A., Abdrabbo, T., Hashesh, M.Y.A. and Al-Abdullah, M., 2021. An Investigation of the Factors That Motivate Users to Participate in Online Communities. International Journal of E-Business Research (IJEBR), 17(1), pp.16-31.	Applied	SCOPUS	Q3
2014	Al Haddid, O., Guta, A., Muhaisen, A. and Alzougool, B., 2014. The impact of self-disclosure on turnover intention: the perceptions of employees in	Applied	N/A	N/A

	telecommunication companies in Jordan. Researchers World, 5(2), p.10			
--	--	--	--	--

PROCEEDINGS/PRESENTATIONS – 5 Years

Year	Presentations	Article Classification (Basic, Applied, Teaching)	Indexing
2023	International Congress on Social and Environmental Accounting Research (CSEAR) conference. The title of the paper is “Challenges of effective stakeholder engagement in the mining industry”. University of St Andrews, Scotland. August 22-23, 2020.	Applied	N/A
2020	7th Emerging Scholars Colloquium, The Centre for Social and Environmental Accounting Research (CSEAR) conference. The title of the paper is “Will water see a tomorrow? Sustainable discourse and practice in the - Jordanian - mining industry” University of St Andrews, Scotland. August 23-25, 2020.	Applied	N/A
2019	WRDTP 8th Annual Conference. The title of the paper is “An investigation into the impact of the mining industry on SDG 6 Cleaner Water and Sanitation in Jordan” Leeds, UK. June 19, 2019.	Applied	N/A
2017	The International Conference of Technology Innovation, Management and Entrepreneurship. The Title of the paper is “An investigation of the factors that motivate users to participate in online communities” Amman, Jordan. May 21-22, 2017.	Applied	N/A
2017	British Academy of Management (BAM) 2017 Conference. The Title of the paper is “Are we ready for Brexit? Negotiation Education in UK Universities” Coventry, UK. September 5-7, 2017.	Applied	N/A

RESEARCH WORK IN PROGRESS

Year	Work in Progress / Title	Status (Submitted, Accepted)
2022	Al Haddid, O., Lanka, S., McGuinness, M., 2022. Challenges for Effective Stakeholder Engagement: Interface of Water, Energy and the Environment. Special Issue - Accounting, Auditing & Accountability Journal (AAAJ)(Under Review)	Submitted
2022	Al Haddid, O., Sammour, G., 2023. A Path Towards a Sustainable Future: A Case Study of Universities in Jordan (In Progress)	
2023	Al Haddid, O., Omeish, F., 2023. Stakeholder Insights into Sustainable Tourism in Petra, Jordan (In Progress)	
2024	Ramadan, A., Al Haddid, O., Alzebdieh, R., Hmoud, B., 2024. From Compliance to Commitment: Implications for SDG 16 in Jordan Banking Sector (In Progress)	

RESEARCH FUNDS/PROJECTS

Year	Project Name	Duration	Sponsor
2018-2021	Will water see a tomorrow? Sustainable discourse and practices in the Jordanian mining industry	Four Years	Princess Sumaya University for Technology, Jordan
2024-2025	Empowering Future Leaders and Fostering Entrepreneurs and Technological Skills in Young Women of Jordan	One year	The United Nations Educational, Scientific and Cultural Organization (UNESCO)

IMPACT OF SCHOLARSHIP

Year	No. of Reviewed Articles

RESEARCH/EDITORIAL MEMBERSHIPS

Year	Journal/Conference	Role (<i>editor, associate editor, editorial advisory board member, reviewer</i>)

GRADUATE RESEARCH SUPERVISION

Year	Thesis title	Role (<i>Supervisor / Co-supervisor/Examiner</i>)	Degree (<i>PhD, MSc</i>)	Institution

GOVERNANCE/COMMITTEES

Year	Name of Committee /Institution	Role
2024	EQUIS Accreditation/Standard 9 Committee	Head
2023-2024	Scientific Research Committee	Member
2023-2024	Higher Education/Postgraduate Studies Committee	Member
2023-2024	Hassan Bin Talal Award for Excellence (2024)	Head
2023-2024	UNESCO Grant for Women and Girls Education Committee (2024)	Head
2022-2024	Section and Recruitment Committee	Member

2022-Present	Student Disciplinary Committee	Member
2022-Present	Sustainability Ranking/QS Star Ranking	Member
2022-2023	"Sustainable Management and Technology" Master's Program	Member
2022-2023	Networking with Labor Market Companies and Institutions Committee	Member
2022- Present	AACSB Accreditation/Standard 9 Committee	Head
2021-Present	Sustainable Development (SD) Reporting Committee	Head
2021- 2022	Science Day Committee	Member
2021-2022	UNESCO Prize for Women and Girls Education Committee	Member

COMMUNITY SERVICE AND SOCIAL RESPONSIBILITY

Year	Society/Association/ Institution	Role
2022-2023	The Jordan Times, Jordan	Author, Published Opinions: Paving the way for a sustainable future. May 11, 2023. (https://jordantimes.com/opinion/ola-talalnayef-al-haddid/paving-way-sustainable-future)
2022-2023	The Jordan Times, Jordan	Author, Published Opinions: Achieving sustainable future for water in Jordan. On Sep 24, 2023. (https://jordantimes.com/opinion/ola-talal-nayef-alhaddid/achieving-sustainable-future-water-jordan)
2023-2024	The Jordan Times, Jordan	Author, Published Opinions: Sustainability beyond boundaries. On May 9, 2024, (https://jordantimes.com/opinion/ola-talal-nayef-al-haddid/sustainability-beyond-boundaries)
2023-2024	The World Financial Review	Author, Published Opinions: Addressing Contextual Disparities: A Critical Analysis of International Sustainability Rankings for Higher Education Institutions. On June 10, 2024 (https://worldfinancialreview.com/addressing-contextual-disparities-a-critical-analysis-of-international-sustainability-rankings-for-higher-education-institutions/)