

2016-2024 AACSB CV**Serena Sandri****Professor – Business Administration Department****AACSB Status: SA**

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**RESEARCH PROFILE**

Profile	Link	No. of Citations	h-index
Google Scholar	https://scholar.google.com/citations?hl=de&user=gCQhPOgAAAAJ	599	12
Scopus ID			

EDUCATION

Year	Degree	Major	Institution
2007	PhD	Economics	Dresden University of Technology
2003	Diploma (Master)	Economics	Dresden University of Technology
2003	Diploma (Master)	Economics	Università degli Studi di Trento

ACADEMIC POSITIONS

Year	Academic Title	Institution
Since 2024, Sept	Professor – Business Administration Department	PSUT
2012, Feb- present	Professor – Logistics Department	German Jordanian University
2022, March- present	Scientific coordinator for Jordan of the Research Project „Boosting Nexus Framework Implementation in the Mediterranean“ (BONEX) funded by the European Union through PRIMA S1 2021 NEXUS call.	German Jordanian University
2007, Nov-2012, Jan	Post doctoral researcher, at the Institute for Entrepreneurship / Innovation Management Coordination of the DFG-Research Project „Structural Change in the Agricultural Sector“	Humboldt Universität zu Berlin

ADMINISTRATIVE POSITIONS

Year	Title	Institution
2019, Feb- 2024, Sept	Exchange Coordinator for the Logistics Department	German Jordanian University

PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

Year	Certification	Institution
Since 2016	Senior researcher and founding member	Euro Mediterranean and African Network for Economic Studies (EMANES)
Since 2017	Member of the Experts Panel	Euro-Mediterranean Economists Association (EMEA)

BOOKS/BOOK CHAPTERS – 5 Years

Year	Book/Chapters	Indexing
2021	Azzioui I.; Sandri S. (2021) What Do We Know About Nascent and Young Innovative Entrepreneurship in Africa? Insights and Perspectives from Morocco. In: Daniels C., Dosso M., Amadi-Echendu J. (eds) Entrepreneurship, Technology Commercialisation, and Innovation Policy in Africa. Springer, Cham. https://doi.org/10.1007/978-3-030-58240-1_5	Scopus

JOURNAL PUBLICATIONS – 5 Years

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile
2024	Sha'ban, M.; Ayadi, R.; Forouheshfar, Y.; Challita, S.; Sandri, S. (2024). Digital and traditional financial inclusion: Trends and drivers, Research in International Business and Finance, 72, B, 2024, https://doi.org/10.1016/j.ribaf.2024.102528 .	Applied	SSCI	Q1
2023	Sandri, S.; Hussein H.; Alshyab, N.; Sagatowski, J. (2023). The European Green Deal: Challenges and Opportunities for the Southern Mediterranean, Mediterranean Politics, DOI: 10.1080/13629395.2023.2237295.	Applied	SSCI	Q1
2022	Sandri, S.; Alshyab, N. (2022). Orange Economy: definition and measurement- The case of Jordan, International Journal of Cultural Policy, 29:3, 345-359, DOI: 10.1080/10286632.2022.2055753	Applied	SSCI	Q1
2022	Sandri, S.; Alshyab, N.; Shaban, M. (2022). The Effect of Digitalization on Unemployment Reduction, New Medit, 21(4), https://doi.org/10.30682/nm2204c	Applied	SCI exp	Q2
2022	Alshyab, N.; Sandri, S. (2022). External Public Debt in Jordan - From Crisis to Reform. Middle Eastern Studies, 58:5, 758-781, DOI: 10.1080/00263206.2022.2081557	Applied	SSCI	Q1-Q2
2021	Alshyab, N.; Sandri, S.; Daradkah, D., 2021. The Effect of Financial Inclusion on Unemployment Reduction Evidence from Non-Oil Producing Arab Countries. International Journal of Business	Applied	Emerging Source	

	Performance Management, 22(2-3), 100-116, DOI: 10.1504/IJBPM.2021.116409		s Citatio n Index	
2020	Sandri, S.; Hussein, H.; Alshyab, N., 2020. Towards a sustainable energy sector in Jordan. Sustainability, 122, 465; doi:10.3390/su122410465	Applied	SSCI	
2020	Sandri, S.; Alshyab, N., 2020. Institutional uncertainty and growth expectations of businesses: The case of Jordan. International Social Science Journal, 70, 237-238, https://doi.org/10.1111/issj.12254	Applied	Emergi ng Source s Citatio n Index	

PROCEEDINGS/PRESENTATIONS – 5 Years

Year	Presentations	Article Classification (Basic, Applied, Teaching)	Indexing

RESEARCH FUNDS/PROJECTS

Year	Project Name	Duration	Sponsor
2022	Scientific coordinator for Jordan of the Research Project „Boosting Nexus Framework Implementation in the Mediterranean“ (BONEX) funded by the European Union through PRIMA S1 2021 NEXUS call.	3 years	PRIMA
2022	Consultant to Cambridge Econometrics for the International Labor Organization <i>Evaluating Green Jobs in Jordan</i>	1 year	ILO
2020	Consultant to Bayan Advisers for the International Finance Corporation (IFC) <i>Defining and mapping the segment of Very Small Enterprises in Jordan</i>	1 year	IFC

RESEARCH/EDITORIAL MEMBERSHIPS

Year	Journal/Conference	Role (editor, associate editor, editorial advisory board member, reviewer)
	Referee for the Journal of Business Venturing	reviewer
	Referee for Bulletin of Economic Research	reviewer
	Referee for Oxford Economic Papers	reviewer
	Referee for Jahrestagung der Wissenschaftlichen Kommission Technologie- und Innovations-management	reviewer

GRADUATE RESEARCH SUPERVISION

Year	Thesis title	Role (Supervisor / Co-supervisor/Examiner)	Degree (PhD, MSc)	Institution
Submitted April 2024	Master thesis in Logistics Management by the student Tasneem Mufleh on “Green Practices in the Jordanian Apparel Industry: A Study on Adoption, Enablers, and Barriers towards Sustainable Practices”	Supervisor	MSc	GJU
Submitted January 2024	Master thesis in Logistics Management by the student Huda AL Momani on “The role of digitalization in logistical practices in pharmaceutical companies in Jordan”	Supervisor	MSc	GJU
Submitted June 2023	Master thesis in Logistics Management by the student Rakan Al Hadid on “The Effect of COVID-19 Pandemic on Humanitarian Logistics Operations in Jordan”	Supervisor	MSc	GJU
Submitted May 2023	Master thesis in Logistics Management by the student Alaa Alryalat on “Block chain digitalization for humanitarian logistics – Evidence from Jordan”	Supervisor	MSc	GJU
Submitted April 2023	Master thesis in Humanitarian Water Sanitation and Hygien (WaSH) by the student Lama Maqatif on “Donors Response to the COVID-19 Emergency – The Case of Jordan”	Supervisor	MSc	GJU
Submitted April 2023	Master thesis in Logistics Management by the student Sarah Abu Jamma on “The Impact of COVID-19 Pandemic on Air Cargo Operations and Services at Queen Alia International Airport”	Supervisor	MSc	GJU
Submitted September 2023	Master thesis in Humanitarian Water Sanitation and Hygien (WaSH) by the student Marwa Al Esseili on “The Role of Water Sanitation and Hygiene for Circular Economy”	Supervisor	MSc	GJU
Submitted May 2019	Master thesis in Logistics Management by the student Tariq Al Jahmi on „Connecting the Arabian Peninsula to the Belt and Road Initiative through Jordan (Using the Hyperloop Technology)“	Supervisor	MSc	GJU