2021-2026 AACSB CV

Nour Damer

Assistant Professor – Business Information Technology Department

AACSB Status: SA

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RESEARCH PROFILE

Profile	Link	No. of Citations	h- index
Google	https://scholar.google.com/citations?hl=en&user=hxwxJbwAAAAJ	128	2
Scholar			
Scopus ID	https://www.scopus.com/authid/detail.uri?authorId=54950852400	62	2

EDUCATION

Year	Degree	Major	Institution	
2016	PhD	Business Information Technology	Hasselt University, Belgium	
2006	M.Sc.	Computer Science	Al-Balqa Applied University, Al-Salt,	
			Jordan	
2003	B. Sc.	Computer Science	Princess Sumaya University for	
			Technology, Amman, Jordan	

ACADEMIC POSITIONS

Year	Academic Title	Institution	
2016 – Present	Assistant Professor	Princess Sumaya University for	
		Technology, Jordan	
2013 – 2016	Instructor, Management Information Systems	Princess Sumaya University for	
	Department	Technology, Jordan	
2009 – 2013	Researcher / PhD candidate, Business	Hasselt University, Belgium	
	Informatics Department		
2006 – 2009	Lecturer, Information Systems Department	Imam Muhammad bin Saud Islamic	
		University, KSA	

ADMINISTRATIVE POSITIONS

Year	Title	Institution
2019 - 2021	Chair of Business Information	Princess Sumaya University for Technology,
	Technology Department	Jordan
2021-2022	Coordinator of MSc program in	Princess Sumaya University for Technology,
	Supply Chain and Logistics	Jordan
	Technologies	
2019-2020 &	Coordinator of MSc program in	Princess Sumaya University for Technology,
2021-present	Business Analytics	Jordan

JOURNAL PUBLICATIONS – 5 Years

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile
2022	Al-Sai, Z.A.; Husin, M.H.; Syed-Mohamad, S.M.; Abdin, R.M.S.; Damer, N. ; Abualigah, L.; Gandomi, A.H. Explore Big Data Analytics Applications and Opportunities: A Review. <i>Big Data Cogn.</i> <i>Comput.</i> 2022, 6, 157. https://doi.org/10.3390/bdcc6040157	Applied	Scopus	Q1
2021	Damer N., Al-Znaimat A., Almansour A., Asad M., 2021, Analysis of Motivational Factors that Influence Usage of Computer Assisted Audit Techniques (CAATs) by External Auditors in Jordan, Academy of Strategic Management Journal, Vol. 20 (2).	Applied	Scopus	Q2
2021	Arrfou, H., AlBtoush, R., Damer N. , 2021, <i>New holistic approach in managing the complexity of IT projects</i> , Academy of Entrepreneurship Journal, Vol. 27 (5).	Applied	Scopus	Q3

RESEARCH FUNDS/PROJECTS

Year	Project Name	Duration	Sponsor
2021-2024	GLOB-SM	3-years	ERASMUS-EU

GRADUATE RESEARCH SUPERVISION

Year	Thesis title	Role (Supervisor / Co- supervisor/Examiner)	Degree (PhD, MSc)	Institution
2025	Procurement Process Analysis in Humanitarian Organizations Using Process Mining Techniques, Shaima Fitian, PSUT, Jordan	Supervisor	MSc	PSUT
2025	The Effects of Robotic Process Automation on Workforce Tasks in the Pharmaceutical Industry, Shatha Safi, PSUT, Jordan	Internal Jury member	MSc	PSUT
2024	Student Study Progress Analysis: A Process Enhancement Approach Using Process Mining, Haneen Alrafayia, PSUT, Jordan	Supervisor	MSc	PSUT
2024	Student Study Progress Analysis: A Process Enhancement Approach Using Process Mining, Rahaf Bani Ahmad, PSUT, Jordan	Supervisor	MSc	PSUT
2024	Analyzing the Influence of Immersive Technology on Individual's Mindfulness: Mixed Methodology, Ameera Habeeb, PSUT, Jordan	Internal Jury member	MSc	PSUT
2023	Jordan as a Potential Renewable Energy and Hydrogen Supplier: Production and Demand Forecasting, Razan Altakhaineh, PSUT, Jordan	Supervisor	MSc	PSUT
2021	Business Analytics Practice in	Supervisor	MSc	PSUT

	Banking Sector in Jordan, Ahmad Murad & Mohammad Najdawi, PSUT, Jordan			
2021	Exploring the Impact of Digital Intelligence on Team Digital Creativity in Digital Transformation Organization, Reham Abd Alraheem, PSUT, Jordan	Internal Jury member	MSc	PSUT
2020	Customer Profiling of Logistic companies in Jordan and the Middle East. Department of Business Informatics, <i>Hamza Qubaa</i> , Hasselt University, Belgium.	External Jury member	PhD	Hasselt University, Belgium
2018	Using event log knowledge to support operational excellence techniques. Marijke Swinnen, Hasselt University, Belgium.	External Jury member	PhD	Hasselt University, Belgium
2013	The Aggregation of Basic Unit Fitness Degrees for Conformance checking techniques, Moath Etoom, Hasselt University, Belgium.	Supervisor	MSc	Hasselt University, Belgium

GOVERNANCE/COMMITTEES (collective committees)

Year	Name of Committee /Institution	Role
2021-present	Postgraduate studies committee (school level)	Member
2017-present	Hiring committee (dep. Level)	Head & member
2019-present	Curriculum Committee (dep. Level)	Head & member
2019- 2023	Assurance of Learning (AOL) (dep. Level)	Head & member
2019- 2023	AACSB accreditation committee (dep. Level)	Member
2019-2021	Quality Assurance Committee (dep. Level)	Head
2020-2021	Social responsibility committee (school level)	Head
2017-2021	KTSBT council (school level)	Member
2019-2021	AACSB accreditation committee (school level)	Member
2020-2021	Strategic plan development committee (school level)	Member
2019-2021	Curriculum Committee (school level)	Member
2019-2021	Assurance of Learning (AOL) (school level)	Member

^{*}This is a selected list; the full list can be retrieved from the annual reports for the last 5 years and the lecturer portfolio system

COMMUNITY SERVICE AND SOCIAL RESPONSIBILITY

Year	Society/Association/ Institution	Role
2024	Jordan Young Scientists (JoYS)	Judge
2005-present	Voluntary work to support people in need in general and orphans in particular. Working with the following institutes: • Jordanian Association for Thalassemia & Hemophilia • Association for Friends of Cancer Patients • Alrwahel Charity	An intermediary between the donors and the charitable organization.