

2016-2024 AACSB CV**Faculty Name****Academic Rank – Department Name****AACSB Status: SA**

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**RESEARCH PROFILE**

Profile	Link	No. of Citations	h-index
Google Scholar	https://shorturl.at/ipsPS	46	4
Scopus ID	57207259724		

EDUCATIONAL EXPERIENCE

Year	Degree	Major	Institution
2015	M. Sc.	Business Entrepreneurship	Princess Sumaya University for Technology, Jordan
2013	B. Sc.	Management Information Systems	Princess Sumaya University for Technology, Jordan

ACADEMIC POSITIONS

Year	Academic Title	Institution
2020 – Present	Full-time Lecturer	Princess Sumaya University for Technology, Jordan
2018 – 2020	Part-time Lecturer	Princess Sumaya University for Technology, Jordan
2013 – 2015	Teaching Assistant	Princess Sumaya University for Technology, Jordan

ADMINISTRATIVE POSITIONS

Year	Title	Institution

PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

Year	Certification	Institution
2024	Generative AI Essentials: Overview and Impact	Coursera
2024	Innovative Teaching with ChatGPT	Coursera
2024	Prompt Engineering for ChatGPT	Coursera
2024	Generative AI for University Leaders	Coursera

2024	Create High-Fidelity Designs and Prototypes in Figma	Coursera
2023	Create a Mockup in Figma	Coursera
2023	Start the UX Design Process: Empathize, Define, and Ideate	Coursera
2023	Foundations of User Experience (UX) Design	Coursera
2020	User Experience (UX): The Ultimate Guide to Usability and UX	Udemy
2020	UX Design	Edraak.org
2020	Ultimate Google Analytics course + 50 practical examples	Udemy
2020	E-marketing: Managing Paid Digital Campaigns	Edraak.org
2013	Entrepreneurship training.	Oasis500 – Business Park.
2011	PHP5/MySQL: Dynamic WEB Programming.	Training Center – Princess Sumaya University for Technology.

BOOKS/BOOK CHAPTERS

Year	Book/Chapters	Indexing

JOURNAL PUBLICATIONS

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile
2024	Badran, R., Abuhashesh, Sharabati, A., Omeish, F., Al-Khasawneh, M., Al-Haddad, S. (2024). Enhancing user adoption and satisfaction: A study of factors influencing CliQ payment service in the fintech market, International Journal of Data and Network Science.			Scopus
2019	Abualbasal, A., & Badran, R. (2019). Students' Attitude towards Entrepreneurship at Princess Sumaya University for Technology, <i>Journal of Entrepreneurship Education</i> , 22(1), 1-19.			Scopus
2019	Abualbasal, A., & Badran, R. (2019). From Course Project to Entrepreneurship: The Case of Engineering Students at Princess Sumaya University for Technology, <i>Journal of Entrepreneurship Education</i> , 22(1), 1-19.			Scopus

PROCEEDINGS/PRESENTATIONS

Year	Presentations	Article Classification (Basic, Applied, Teaching)	Indexing
2024	Abuhashesh, M., Momani, D.A., Omeish, F., Badran, R., Alshurideh, M.T. (2024). The Impact of Artificial Intelligence Adoption on Jordanians' Customers Satisfaction. In: Hassanien, A.E., Darwish, A., F. Tolba, M., Snasel, V. (eds) Proceedings of the 10th International Conference on Advanced Intelligent Systems and Informatics 2024. AISI 2024. Lecture Notes on Data Engineering and Communications Technologies, vol 220. Springer, Cham. https://doi.org/10.1007/978-3-031-71619-5_19		Scopus
2023	F. Omeish, M. Abuhashesh, R. Badran, M. T., Alshurideh. (2024). Measuring the impact of social media influencers and digital marketing on tourist behavior in Jordan. 4th International Conference on Distributed Sensing and Intelligent Systems (ICDSIS 2023). https://doi.org/10.1049/icp.2024.0511		Scopus
2015	Abualbasal, A., & Badran, R. (2015). Entrepreneurial Marketing Strategy: The Case of Ibn Rushd National Academy, ICSB World Conference Proceedings, 1.		
2015	Abualbasal, A., & Badran, R. (2015). From Engineering to Entrepreneurship: The Case of Engineering Students at Princess Sumaya University for Technology, ICSB World Conference Proceedings, 1.		

RESEARCH WORK IN PROGRESS

Year	Work in Progress / Title	Status (Submitted, Accepted)

RESEARCH FUNDS/PROJECTS

Year	Project Name	Duration	Sponsor

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IMPACT OF SCHOLARSHIP

Year	No. of Reviewed Articles

RESEARCH/EDITORIAL MEMBERSHIPS

Year	Journal/Conference	Role (editor, associate editor, editorial advisory board member, reviewer)

GRADUATE RESEARCH SUPERVISION

Year	Thesis title	Role (Supervisor / Co-supervisor/Examiner)	Degree (PhD, MSc)	Institution

GOVERNANCE/COMMITTEES

Year	Role	Name of Committee /Institution
2024	Member in the competency exam committee	Princess Sumaya University for Technology, Jordan
2023	Member in the AACSB committee	Princess Sumaya University for Technology, Jordan
2023	Member in the competency exam committee	Princess Sumaya University for Technology, Jordan
2021	Member in the committee of social responsibility	Princess Sumaya University for Technology, Jordan
2021	Member in the AACSB committee	Princess Sumaya University for Technology, Jordan
2020	Member in the study plan committee	Princess Sumaya University for Technology, Jordan

2020	Member in the exams committee	Princess Sumaya University for Technology, Jordan
2020	Member in the committee of developing the 21 st century skills course	Princess Sumaya University for Technology, Jordan
2014	Member in the committee of course plan development for the Business Administration and Electronic Marketing and Social Media departments.	Princess Sumaya University for Technology, Jordan
2014	Member in the preparation committee of the “Entrepreneurship Day”	Princess Sumaya University for Technology, Jordan
2014	Member in the assessment committee in the Business Model Competition.	Princess Sumaya University for Technology, Jordan
2013	Speaking member at the workshop of the Management Information Systems department in cooperation with Union of Arab Statisticians.	Princess Sumaya University for Technology, Jordan

COMMUNITY SERVICE AND SOCIAL RESPONSIBILITY

Year	Society/Association/ Institution	Role