

2019 - 9/2025 AACSB CV

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AACSB Status: SA

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جامعة سميرة
Princess Sumaya
University
الأميرة سميرة
for Technology
التكنولوجيا

RESEARCH PROFILE

Profile	Link	No. of Citations	h-index
Google Scholar	https://scholar.google.com/citations?view_op=list_works&hl=en&user=s_Cm-kwAAAAJ	378	5
Scopus ID	57369444200		

EDUCATION

Year	Degree	Major	Institution
2018	PhD	Accounting	University of Aberdeen, UK
2012	MSc	Accounting	Yarmouk University, Jordan
2006	BSc	Accounting	Yarmouk University, Jordan

ACADEMIC POSITIONS

Year	Academic Title	Institution
5/2025 to present	Associate Professor in Accounting	PSUT, Jordan
2018 – 5/2025	Assistant Professor in Accounting	PSUT, Jordan

ADMINISTRATIVE POSITIONS

Year	Title	Institution
2021 – 2023	Head of Accounting Department	PSUT, Jordan
2014 - 2015	Head of Accounting Department	Jordan Securities Commission, Jordan

PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

Year	Certification	Institution
2024 to present	University Representative	Jordanian Association of Certified Public Accountants (JACPA)
2022 to present	IMA advocate	Institute of Management Accountants
2018-2019	BAFA member	The British Accounting and Finance Association

BOOKS/BOOK CHAPTERS – 5 Years

Year	Book/Chapters	Indexing
	None	

JOURNAL PUBLICATIONS – 5 Years

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile
2021	Sustainable FinTech Innovation Orientation: A Moderated Model	Applied	Scopus, ISI	Q1
2022	The effect of digital accounting systems on the decision-making quality in the banking industry sector: a mediated-moderated model	Applied	Scopus	Q2
2022	Twenty years of mobile banking services development and sustainability: A bibliometric analysis overview (2000–2020)	Applied	Scopus, ISI	Q1
2023	Creative Accounting Practices and the Credibility of Financial Reports: An Empirical Study on the Jordanian Commercial Banks	Applied	Scopus	Q4
2024	AI adoption and organizational readiness: boosting accounting efficiency in Jordan	Applied	Scopus	Q1
2025	The Mediating Role of Regulations in the Effectiveness of XBRL in Emerging Markets	Applied	Scopus	Q2

RESEARCH WORK IN PROGRESS

Year	Work in Progress / Title	Status (Submitted, Accepted)
2025	ChatGPT vs. DeepSeek: A Comparative Study of AI-Model Performance in ACCA Examinations	Submitted
2025	The influence of corporate governance and ownership structure on information environment in emerging markets: evidence from Jordan	Submitted
2025	Digital Transformation and the Changing Landscape of Risk Management in Financial Institutions	Submitted

PROCEEDINGS/PRESENTATIONS – 5 Years

Year	Presentations	Article Classification (Basic, Applied, Teaching)	Indexing
2024	Presenting a paper titled “Five Years of Implementing the Financial Reporting Standard that Changed the Revenue Recognition Approach” at The International Conference on Business and Technology (ICBT Oxford’2024) held on November 21-22, 2024 at University of Oxford, United Kingdom.	Applied	Scopus

RESEARCH FUNDS/PROJECTS

Year	Project Name	Duration	Sponsor
2024	Empowering Future Leaders and Fostering Entrepreneurs and Technological Skills in Young Women of Jordan.	Two years	UNESCO
2023	PSUT seeds fund (Research grant)	One year	PSUT

IMPACT OF SCHOLARSHIP

Year	No. of Reviewed Articles
2022	1 International Journal of Business Governance and Ethics (IJBGE)
2023	1 International Journal of Managerial Finance
2023	2 Information Sciences Letters
2024	5 Global Knowledge, Memory and Communication
2025	10 International Journal of Information Systems and Change Management Global Knowledge, Memory and Communication Asian Review of Accounting

RESEARCH/EDITORIAL MEMBERSHIPS

Year	Journal/Conference	Role (<i>editor, associate editor, editorial advisory board member, reviewer</i>)

GRADUATE RESEARCH SUPERVISION

Year	Thesis title	Role (<i>Supervisor / Co-supervisor/Examiner</i>)	Degree (<i>PhD, MSc</i>)	Institution
2024	The Effect of FinTech in Enhancing the Relationship Between ESG Disclosure and Financial Performance: The Case of Financial Institutions	<i>Co-supervisor</i>	<i>MSc</i>	PSUT
2024-2025	Investigating the Role of FinTech in Enhancing Financial Inclusion in Jordan	<i>Supervisor</i>	<i>MSc</i>	PSUT

GOVERNANCE/COMMITTEES

Year	Role	Name of Committee /Institution
2021- to present	Member	Sustainability committee
2022- to present	Member	Internal auditor for quality assurance- University level
2022- to present	Head	ACCA accreditation committee

2020- to present	Head	Students Competency exam committee
2023-2024	Member	Hassan Bin Talal Award for Excellence
2022-2023	Head	IMA endorsement committee
2021- 2022	Member	Student discipline committee – University level
2021- 2023	Member	Quality of education committee
2021- 2023	Member	Strategic plan committee
2021- 2022	Member	Student discipline committee – College level
2021-2023	Head	Hiring committee - Department level
2021- 2023	Member	Business college board
2021- 2023	Member	Study plan committee- College level
2021- to present	Member	Study plan committee- Department level
2020 -2021	Member	University Board
2020	Member	Engagement with the private sector committee
2018 - to present	Member	AACSB committee
2018-2020	Member	Quality assurance committee

COMMUNITY SERVICE AND SOCIAL RESPONSIBILITY

Year	Society/Association/ Institution	Role
2024 & 2025	Reviewer for Al Hussein Fund for Economic Research Awards (Third and Fourth Cycles 2024 & 2025) offered by Al Hussein Fund for Excellence in collaboration with the Central Bank of Jordan.	Reviewer for research Award
2025	JoPACC FinTech Rally -Student competition	Supervisor
2024	Chaired a Session for The International Conference on Business and Technology (ICBT Oxford'2024) held on November 21-22, 2024 at University of Oxford, United Kingdom.	Session Chair
2022- to present	Reviewing exams for Gulf university	Reviewer / Examiner
2019- to present	Accounting department social committee	Head
2020- to present	Accounting club (student club)	Supervisor
2019 -2025	IMA student competition	Supervisor
2022-2023	Ahli FinTech Hackthon	Supervisor