

2016-2024 AACSB CV
Tariq Abdrabbo
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RESEARCH PROFILE

Profile	Link	No. of Citations	h-index
Google Scholar	https://scholar.google.com/citations?user=rxtShYcAAAAJ&hl=en	102	4
Scopus ID			

EDUCATION

Year	Degree	Major	Institution
2023-	PhD Student	Strategic Management	Mutah University, Jordan
2012	M.B. A	Business Administration	Al-Balqa” Applied University, Jordan
2004	B. Sc.	Marketing	Kean University, USA

ACADEMIC POSITIONS

Year	Academic Title	Institution
September 15, 2016-Present	Lecturer, E-Marketing & Social Media Department	Princess Sumaya University for Technology
September 15, 2013-September 14, 2016	Lecturer, Business Administration / E-Marketing & Social Media Department	Princess Sumaya University for Technology

ADMINISTRATIVE POSITIONS

Year	Title	Institution

PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

Year	Certification	Institution

BOOKS/BOOK CHAPTERS – 5 Years

Year	Book/Chapters	Indexing
2022	Al Khasawneh, M., Al Hadeedl O., Abdrabbo, T., M.H., Abuhashesh., Al Abdullah, M. Book Title: Research Anthology on Fandoms, Online Social Communities, and Pop Culture Chapter 2 Title: An investigation of the factors that motivate users to participate in online communities IGI Global Pages 20-36	NA

JOURNAL PUBLICATIONS – 5 Years

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile
2025	Abdrabbo, T., Omeish, F., Kokash, F. <i>et al.</i> The impact of scarcity and uniqueness on luxury products purchasing intention moderated by FoMO and social comparison. <i>Discover Sustainability</i> 6 , 857 (2025). https://doi.org/10.1007/s43621-025-01830-5	Applied	SCOPUS	Q1
2024	Alghizzawi, M., Omeish, F., Abdrabbo, T., Alamro, A., Al Htibat, A., & Ghani. (2024). Future Trends of Smartphone Application Intention to Use: Expansion of the Technology Acceptance Model. <i>International Journal of Interactive Mobile Technologies</i> , 18 (20), 16-36.	Applied	SCOPUS	Q3
2024	Islam, K.M.A., Omeish, F., Islam, S., Yaslam Sarea, A.M.Y., & Abdrabbo, T. (2024). Exploring individuals' purchase willingness for cryptocurrency in an emerging context. <i>Innovative Marketing</i> , 20(2), 230-239.	Applied	SCOPUS	Q3
2024	Alghizzawi, M., Alzghoul, A., Alhanatleh, H., Omeish, F., Abdrabbo, T., & Ezmigna. I. (2024). Short video marketing and consumer engagement: Mediation effect of social sharing. <i>International Journal of Data and Network Science</i> , 8(3), 1379-1386.	Applied	SCOPUS	Q2

2021	Al Khasawneh, M., Al Hadeedl O., Abdrabbo, T., M.H., Abuhashesh., Al Abdullah, M. (2021). An investigation of the factors that motivate users to participate in online communities. <i>International Journal of E-Business Research</i> , 17 (1), 16-31.	Applied	SCOPUS	Q3
2018	Al Khasawneh, M. H., Hujran, O., Abdrabbo, T. (2018). A Quantitative Examination of the Factors that Influence Users Perceptions of Trust towards Using Mobile Banking Services. <i>International Journal of Internet Marketing and Advertising</i> , 12 (2), 181-207.	Applied	SCOPUS	Q4

PROCEEDINGS/PRESENTATIONS – 5 Years

Year	Presentations	Article Classification (Basic, Applied, Teaching)	Indexing

RESEARCH WORK IN PROGRESS

Year	Work in Progress / Title	Status (Submitted, Accepted)

RESEARCH FUNDS/PROJECTS

Year	Project Name	Duration	Sponsor

IMPACT OF SCHOLARSHIP

Year	No. of Reviewed Articles
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RESEARCH/EDITORIAL MEMBERSHIPS

Year	Journal/Conference	Role (<i>editor, associate editor, editorial advisory board member, reviewer</i>)

GRADUATE RESEARCH SUPERVISION

Year	Thesis title	Role (<i>Supervisor / Co-supervisor/Examiner</i>)	Degree (<i>PhD, MSc</i>)	Institution

GOVERNANCE/COMMITTEES

Year	Name of Committee /Institution	Role

COMMUNITY SERVICE AND SOCIAL RESPONSIBILITY

Year	Society/Association/ Institution	Role
2013-2014	Member: Committee to Establish a Training and Research Center, Princess Sumaya University for Technology Amman , Jordan	Member
2014-2016, 2019-2021, 2024	Member: Exam Committee Princess Sumaya University for Technology Amman, Jordan	Member
2014-2015	Member: Committee to Establish a Marketing Department Princess Sumaya University for Technology Amman, Jordan	Member
2014-2015	Member: Mapping Committee	Member

	Princess Sumaya University for Technology Amman, Jordan	
2014-2015	Member: Committee for AACSB Accreditation Princess Sumaya University for Technology Amman, Jordan	Member
2015-2016, 2020	Member: Committee for Quality Assurance in Education Princess Sumaya University for Technology Amman, Jordan	Member
2016-2018, 2024	Member: Competency Exam Committee Princess Sumaya University for Technology Amman, Jordan	Member
2013	Member: Committee for Reaccreditation Dubai National School (Al Barsha Branch) Dubai, UAE	Member
2023	Member: Committee for Assurance of Learning (5) Princess Sumaya University for Technology Amman, Jordan	Member
2023-2024	Member: Social Committee Princess Sumaya University for Technology Amman, Jordan	Member