King Talal School of Business Technology



Faculty Curriculum Vitae (CV) 2020-2025

I. Personal and Contact Information

Full Name	Asma Al-Znaimat
Current Rank	Full time instructor
Faculty Type	☑ Core Faculty☑ Non-Core FacultyNon-Core Faculty (Adjunct, Visiting, Practitioner)]
Date of Appointment	08/10/2013
Academic Discipline/Field	Accounting
Professional Email	a.znaimat@psut.edu.jo
ORCID/Scopus ID	0000-0002-8035-8058 57218660171

II. Education and Qualifications

Please list all relevant degrees and professional certifications, starting with the highest degree (Ph.D./DBA).

Degree/Certification	Institution	Country	Year Completed	Academic Discipline
Ph.D./DBA				
Master's	Mutah University	Jordan	2011	MBA/Accounting
Bachelor's	Mutah University	Jordan	2008	Accounting
Professional Certification				
Professional Certification				
Professional Certification				

III. Teaching and Pedagogical Activities

A. Courses Taught (Last 5 years)

Course Name	Program Level (UG/Master's)	Credit Hours	ERS Integration (Y/N)
Principles of Accounting (1)	UG	3	N
Principles of Accounting (2)	UG	3	Y
Accounting for Financial Institutions (Banks & Insurance)	UG	3	Y
Corporate Accounting	UG	3	Y

B. Student Supervision

Year	Student Name	Role Supervisor/ Co-sup	Thesis Title	Status Ongoing/Completed
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C. Teaching Innovation and Recognition

Describe any significant new course/program development, use of innovative pedagogical methods (e.g., simulations, blended learning, use of case study method), and list any teaching awards.

IV. Research and Intellectual Contributions (IC)

A. Peer Reviewed Journal Publications

Classify your intellectual contributions (IC) into the three categories: Disciplinary/Basic Scholarship (DS), Applied/Practice-Oriented Scholarship (AS), and Pedagogic Scholarship (PS). ERS (Ethics, Responsibility, and Sustainability)

IC Type (DS/AS/PS)	Full Citation (Journal, Book, Case Study, etc.)	Publication Date	Journal Indexing/ IF (If Applicable)	ERS Focus (Y/N)
AS	Weshah, S., Znaimat, A., Matarneh, A., & Maqatef, A. K. (2025). Towards global change and food security through transformative accounting information systems: Insights from the Jordanian food sector. Economies, 13(12), 341.	2025	Scopus (Q2)	Y
AS	Damer, N., Al-Znaimat, A. H., Asad, M., & AlMansour, Z. A. (2021). Analysis Of Motivational Factors That Influence Usage of Computer Assisted Audit Techniques (CAATS) By External Auditors in Jordan. Academy of Strategic Management Journal, 20, 1–13.	2021	Scopus (Q3)	Y
AS	Mansour, A. Z., Ahmi, A., Popoola, O. M. J., & Al-Znaimat, A. H. (2021). Discovering the global landscape of fraud detection studies: A bibliometric review. Journal of Financial Crime. https://doi.org/10.1108/JFC-03-2021-0052		Scopus (Q2)	Y
AS	Mohammad, S. J., Al- Znaimat, A. H. K., & Aldaas, A. A. (2020). Assessment of Liquidity Risk Management in Islamic and Conventional Banks – An Empirical	2020	Scopus (Q3)	N

	Study. Journal of Business Excellence, 21(4).		
AS	Al-Dahiyat, M., & Al-Znaimat, A. (2015). The Impact of Audit Quality on the Effectiveness of Detecting Fraudulent Financial Statements in Jordan. European Journal of Scientific Research, 131(4).	Scopus	Y

B. Conference Presentations and Research Grants

Activity	Title/Topic	Funding Body/Conference Name	Year
Conference Presentation	[Paper Title]	[Conference Name]	[Year]
Research Grant	[Grant Title]	[Funding Body]	[Year]
[Add New Row]	[Add New Row]	[Add New Row]	[Add New Row]

V. Professional Experience and Relevance

A. Non-Academic Work Experience

List significant full-time non-academic employment, especially if relevant to your teaching and research.

Company/Organization	Title/Role	Start Date	End Date	Key Responsibilities/Achievements
[Company Name]	[Role]	[Date]	[Date]	[Responsibilities/Achievements]
[Add New Row]	[Add New Row]	[Add New Row]	[Add New Row]	[Add New Row]

B. Professional Engagement

Activity	Organization/Client	Role/Nature of Work	Dates (Start- End)
Consultancy/Executive Education	[Organization Name]	[Role/Topic]	[Dates]

Board Membership	[Board Name (For-profit/Non-profit)]	[Role]	[Dates]
Professional Association Leadership	[Association Name]	[Role]	[Dates]
[Add New Row]	[Add New Row]	[Add New Row]	[Add New Row]

VI. Service and Engagement

List your service contributions, distinguishing between internal (University/School) and external (Community/Societal) roles.

Service Type	Committee/Role	Organization/Body	Dates (Start-End)
University/School Service	Member, Curriculum Committee	Department of Accounting, PSUT	2023– present
University/School Service	Member, Examination Committee	Department of Accounting, PSUT	2021–2024
University/School Service	Member, Strategic Planning Committee	Department of Accounting, PSUT	2020–2021
University/School Service	Department Council Secretary	Department of Accounting, PSUT	2013-2025

VII. Ethics, Responsibility, and Sustainability (ERS) Contribution

Please ensure all ERS-related activities are documented here, even if listed elsewhere. CSR (Corporate Social Responsibility)

Activity Type	Details of Contribution	ERS Theme (e.g., CSR, Climate, Governance)	Year
Teaching	[e.g., Developed a module on Climate Risk in the MBA program]	[Theme]	[Year]
Research	[e.g., Publication on ethical supply chain management]	[Theme]	[Year]
Service/Engagement	[e.g., Member of the School's Sustainability Task Force]	[Theme]	[Year]

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VIII. International Experience

List activities that demonstrate international engagement in teaching, research, and professional practice.

Activity Type	Institution/Location	Role/Purpose	Dates (Start-End)
International Teaching/Research Visit	[Institution Name, Country]	[Role, e.g., Visiting Professor]	[Dates]
International Collaboration	[Name of Co-author/Partner, Country]	[Project/Publication Title]	[Year]
International Professional Experience	[Company/Organization, Country]	[Role]	[Dates]
[Add New Row]	[Add New Row]	[Add New Row]	[Add New Row]