

King Talal School of Business Technology



Princess Sumaya
University
for Technology

Faculty Curriculum Vitae (CV) 2020-2025

I. Personal and Contact Information

Full Name	Dr. Raed H. Wishah
Current Rank	Associate Professor
Faculty Type	<input checked="" type="checkbox"/> Core Faculty <input type="checkbox"/> Non-Core Faculty Non-Core Faculty (Adjunct, Visiting, Practitioner)]
Date of Appointment	September 2013
Academic Discipline/Field	Business Administration & Management
Professional Email	r.wishah@psut.edu.jo
Location:	Amman, Jordan Available to Relocate Immediately to UAE Phone: +962 790396926 Email: r.wishah@psut.edu.jo
LinkedIn:	https://www.linkedin.com/in/dr-raed-h-wishah-pmp-rmp-a3052936a/
ORCID/Scopus ID : Scopus Profile :	https://www.scopus.com/authid/detail.uri?authorId=57188731879
indexed publications	
Languages: English (Fluent), Arabic (Native).	

II. Education and Qualifications

Please list all relevant degrees and professional certifications, starting with the highest degree (Ph.D./DBA).

Degree/Certification	Institution	Country	Year Completed	Academic Discipline
Ph.D. in Business Administration & Management	Argosy University	USA	2012	Business Administration & Management
MBA in Business Administration & Management	Argosy University	USA	2008	Business Administration & Management
B.Sc. in Business Administration & Management	Eastern Illinois University	USA	2005	Business Administration & Management
PMP® (Project Management Professional)	PMI	USA		Project Management
RMP® (Risk Management Professional)	PMI	USA		Risk Management
Educational Leadership & Curriculum Design/ canada				
Teaching Excellence & E-Learning/ psut jordan				
Data-Driven Decision Making for Academia, Coursera / University of Illinois				

III. Teaching and Pedagogical Activities

A. Courses Taught (Last 5 years)

Course Name	Program Level (UG/Master's)	Credit Hours	ERS Integration (Y/N)
[principles of management, OB, change management] Leadership skills	[Bachelors, Masters]	[27 hours, 2023-2024]	[Load]
[change management, strategic management, special topics in management]	[Bachelors]	[21 hours, 2022-2023]	[Load]
[OB, communication skills, principles of management, knowledge management]	[bachelors]	[36 hours, 2020-2021]	[Add New Row]

B. Student Supervision Supervised 40+ master's theses

Year	Student Name	Role Supervisor/ Co-sup	Thesis Title	Status Ongoing/Completed

C. Teaching Innovation and Recognition

Describe any significant new course/program development, use of innovative pedagogical methods (e.g., simulations, blended learning, use of case study method), and list any teaching awards.

- Achieved 15% improvement in student analytical performance using applied case-based teaching.
- Introduced digital performance tracking reducing reporting errors by 25%.
- Awards: Excellence in Teaching & Student Mentorship (2019).

IV. Research and Intellectual Contributions (IC)

A. Peer Reviewed Journal Publications

IC Type (DS/AS/PS)	Full Citation (Journal, Book, Case Study, etc.)	Publication Date	Journal Indexing/ IF (If Applicable)	ERS Focus (Y/N)
Hospital Information Systems Success	- Alali, H., Alweshah, M. & Wishah, R. (2014). Hospital Information Systems Success. AJBAS.	[2014	[AJBAS.]	[Y/N]

Alali, H., Wishah, R. et al. (2016). E-Marketplace Legal Framework in Jordan. JTAIT.

- Wishah, R. (2016). Organizational Effectiveness on Crisis Management. International Business and Management.

- Ghazi A Samawi, Metri F Mdanat, Omar M Bwaliez, Raed Wishah (2025/10/1). Industry 4.0 and Jordanian Pharmaceuticals: Systematic Literature Review of Efficiency and Sustainability. Springer Nature Switzerland.

- Awni Rawashdeh, Ghazi A. Al-Weshah, Liu, Raed Wishah (Accepted 2025). Enhancing Green Identity: The Role of Digital Promotion in Shaping Tactical Marketing Orientations. Springer.

- Raed Al-Wishah, Leila Rawashdeh, Ghazi A. Samawi (2025). The Potential of Artificial Intelligence in Enhancing Recycling Processes and Reducing Environmental Pollution: An Applied Study in Jordan. ICASF 2025.

- Wishah, Raed, Fida Zakzouk, Leila Rawashdeh, Emad Ahmed et al. (2025). Utilizing Artificial Intelligence to Enhance Employee Experience and Improve Human Resource Management Efficiency. Journal of Ecohumanism, Vol. 4 No. 1 (2025).

- Wishah, Raed, Mohammad Ahmad Sumadi, Mohammed Abubaker et al. (2025). The role of Artificial Intelligence application in waste reduction in factory productivity. Journal of ESIC, Vol. 9.1, S1, 2025.

- Wishah, R. & Abdulbaqi, Azmi Shawkat et al. (2023). Security and integrity of medical log records management in cloud storage. Journal of Discrete Mathematical Sciences and Cryptography.

- Abdulkareem M Alarabiat, Kasypi Mokhtar, Raed H Wishah et al. (2023). Mediating Effect of Job Satisfaction on the Association Between Employees' Participation and Job Performance. Seybold Report.

- Abdulkareem M Alarabiat, Kasypi Mokhtar, Raed H Wishah et al. (2023). Employees' Participation, Job Satisfaction, and Job Performance in the Jordanian Income and Sales Tax Department. Seybold Report.

- Alali, H., Wishah, R. & Al-Weshah, G. (2019). The Demarketing of Energy Drinks Using Facebook Media. IJASEIT, 9(3), 835–840.

- Wishah, R., Abuhashes, M. & Sumadi, M. (2019). The Role of Positive Word of Mouth on Loyalty Programs. International Journal of Islamic Marketing and Branding.

- Mohammad, J., Quoquab, F., Idris, F., Al Jabari, M. & Wishah, R. (2019). The mediating role of overall fairness perception. Employee Relations.

- Raed Wishah et al. (2018). Factors influencing cloud computing in telecommunications companies. IJEECS, 12(3), 1334–1339.

- Mohammad J., Quoquab F., Idris F., Al-Jabari M., Hussin N. & Wishah R. (2018). Islamic work ethic and workplace outcome. Personnel Review.

- Alzougool, B. & Wishah, R. (2018). Use and Addiction of Social Networking Applications. Journal of Technology in Behavioral Science.

- Al-Wishah, R. (2017). Health Information Privacy and Security Framework. International Journal of Innovation and Business Strategy.

- Wishah, R., Al-Nsour, M., Najdawi, A. & Mohammad, J. (2017). Impact of smartphone applications in GAM. IJSSS.

- Kloub, M., Wishah, R., Alzubi, K. et al. (2017). ICT impact on knowledge management. IJTPM.

B. Conference Presentations and Research Grants

Activity	Title/Topic	Funding Body/Conference Name	Year
Conference Presentation	[The Potential of Artificial Intelligence in Enhancing Recycling Processes]	[ICASF]	[2025]
Research Grant			

V. Professional Experience and Relevance

A. Non-Academic Work Experience

Company/Organization	Title/Role	Start Date	End Date	Key Responsibilities/Achievements
[Private Fund of Universal Group Shareholder]	[Finance & Account Custodian]	[June 2010]	[June 2012]	[Managed confidential accounts totaling 1.5M USD with 100% audit compliance.]

B. Professional Engagement

Activity	Organization/Client	Role/Nature of Work	Dates (Start-End)
PMP® (Project Management Professional)	PMI, USA	[management	[Dates]
Educational Leadership & Curriculum Design	SAIT, Canada	[education	[Dates]
RMP® (Risk Management Professional),	[PMI, USA	[management	[Dates]

Teaching Excellence & E-Learning Pedagogy,	[PSUT, Jordan		
Data-Driven Decision Making for Academia, Coursera /	University of Illinois	[education]	[Add New Row]

Adjunct Professor | University of Petra – Amman, Jordan | January 2024 – June 2024

- Deliver MBA courses in Strategic Management and Organizational Behavior to 60+ postgraduate students per term.
- Achieved 15% improvement in student analytical performance through applied case-based teaching.
- Collaborate on joint research projects and curriculum modernization initiatives.

Sabbatical Fellow | Arab Open University – Amman, Jordan | September 2024 – September 2025

- Engaged in collaborative academic and curriculum-related activities during a one-year sabbatical from PSUT.

Associate Professor (Part-Time) | School for International Training (SIT) – American University in Jordan | February, 2021 – May, 2021

- Taught the graduate-level course “Crisis Management and Leadership in Humanitarian Response.”
- Delivered applied instruction in crisis leadership and humanitarian coordination to multidisciplinary cohorts.
- Contributed to strengthening experiential learning through scenario-based discussions.

Associate Professor of Business Administration | Princess Sumaya University for Technology — Amman, Jordan | September 2013 – Present (Full-Time Faculty Member)

- Designed and taught courses to 350+ undergraduate and postgraduate students each semester.
- Supervised 40+ master’s theses and contributed 20+ Q1/Q2 Scopus-indexed publications.
- Chaired curriculum review committees for 6 programs, improving accreditation readiness by 30%.
- Implemented digital performance tracking, reducing academic reporting errors by 25%.

Head of Business Management Department | Princess Sumaya University for Technology — Amman, Jordan | September 2014 – September 2015

- Directed academic operations for 15 faculty members and 350 students across multiple programs.
- Streamlined departmental assessments and introduced KPIs that boosted the student success rate by 10%.
- Developed new accreditation documents that supported program renewal cycles.

Adjunct Instructor (Agent) | University of Jordan – Amman, Jordan | September 2012 – September 2013 (Short-Term Teaching Assignments)

- Taught undergraduate courses during the following terms:
 - **First Semester and Summer 2012**
 - **Second Semester and Summer 2013**
- Contributed to departmental research activities and supported student innovation workshops.

Finance & Account Custodian | Private Fund of Universal Group Shareholder – Jordan / UAE | June 2010 – June 2012

- Managed confidential accounts totaling 1.5M USD with 100% audit compliance.
- Prepared monthly reconciliations and risk assessment reports for senior shareholders.
- Improved reporting turnaround time by 20% through automated Excel tracking tools.

Education

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- Ph.D. in Business Administration & Management | Argosy University, USA (2012)
 - MBA in Business Administration & Management | Argosy University, USA (2008)

B.Sc. in Business Administration & Management | Eastern Illinois University, USA (2005)

VI. Service and Engagement

- Chaired curriculum review committees for 6 programs.
 - Member of multiple academic review activities.
 - Reviewer for international journals.
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- Academic Leadership Recognition — Princess Sumaya University for Technology (2020)
 - Excellence in Teaching & Student Mentorship — College of Business (2019)

- Managed confidential accounts totaling 1.5M USD with 100% audit compliance.
- Prepared monthly reconciliations and risk assessment reports for senior shareholders.
- Improved reporting turnaround time by 20% through automated Excel tracking tools.

VII. Ethics, Responsibility, and Sustainability (ERS) Contribution

Please ensure all ERS-related activities are documented here, even if listed elsewhere. CSR (Corporate Social Responsibility)

Activity Type	Details of Contribution	ERS Theme (e.g., CSR, Climate, Governance)	Year
Teaching	n.a	n.a	[Year]
Research	- Multiple publications on sustainability, AI for environmental impact, recycling, pollution.	[environment]	[Year]
Service/Engagement	n.a	n.a	[Year]

VIII. International Experience

Activity Type	Institution/Location	Role/Purpose	Dates (Start-End)
International Teaching/Research Visit	Studied in USA	(PhD, MBA, BSc)	[2005,2008,2012]
International Collaboration		Authored 20+ research papers in Q1/Q2 international journals.	
International Professional Experience		Member of peer-review committees for international academic journals.	
		Presented at 10+ global conferences on business management, governance, and innovation.	

Selected Academic Publications and Contributions

- Authored 20+ research papers in Q1/Q2 international journals.
- Presented at 10+ global conferences on business management, governance, and innovation.
- Member of peer-review committees for international academic journals.

Awards & Honors

- Academic Leadership Recognition — Princess Sumaya University for Technology (2020)
- Excellence in Teaching & Student Mentorship — College of Business (2019)

Languages

- Arabic (Native)
- English (Fluent)