King Talal School of Business Technology

Faculty Curriculum Vitae (CV)
2020-2025

I. Personal and Contact Information

Mohanned Mohammed Al-arabiat	
Assistant Professor	
Faculty Type	☒ **Core Faculty** ☐ **Non-Core Faculty** **Non-Core Faculty (Adjunct, Visiting, Practitioner)]**
24/9/2025	
Information Sciences/Leadership/Change Management	
m.arabiat@psut.edu.jo	
• 0000-0002-4454-5905/ Scopus ID: 57190006463	

II. Education and Qualifications

Please list all relevant degrees and professional certifications, starting with the highest degree (Ph.D./DBA).

Degree/Certification	Institution	Country	Year Completed	Academic Discipline
Ph.D./DBA	**Depaul University**	**USA**	**2014**	**Information Sciences**
Master's	**Loyola University**	**USA**	**2012**	**Social Justice and community development**
Master's	**Depaul University**	**USA**	**2006**	**Information systems**
Bachelors	**University of Jordan**	**Jordan**	**2004**	**Information systems**

Professional Certification				
Professional Certification				

III. Teaching and Pedagogical Activities

A. Courses Taught (Last 5 years)

Course Name	Program Level (UG/Master's)	Credit Hours	ERS Integration (Y/N)
Product and Brand Management	[UG]	[3]	[Y]
Sales Management	[UG]	[3]	[Y]
Principles of Marketing	[UG]	[3]	[Y]

B. Student Supervision

Year	Student Name	Role Supervisor/ Co-sup	Thesis Title	Status Ongoing/Completed

C. Teaching Innovation and Recognition

Developed and implemented a structured hybrid curriculum combining synchronous on-campus lectures with asynchronous digital modules, including recorded lectures, video analyses, and independent exercises reinforcing core concepts in marketing.

Revised course frameworks for *Product & Brand Management* and *Sales Management* to align with SDG 4 (Quality Education) and SDG 17 (Partnerships for the Goals), embedding ethical and sustainable business practices.

Designed a "Synchronous–Asynchronous" model: students independently engage with theory through digital materials, while in-class sessions focus on applied learning and real-time discussion.

Integrated case-based pedagogy, enabling students to evaluate real-world brand and market scenarios and develop strategic interventions.

Implemented collaborative project-based learning, requiring team research, strategic solution design, and formal presentations to strengthen professional communication skills.

IV. Research and Intellectual Contributions (IC)

A. Peer Reviewed Journal Publications

Classify your intellectual contributions (IC) into the three categories: Disciplinary/Basic Scholarship (DS), Applied/Practice-Oriented Scholarship (AS), and Pedagogic Scholarship (PS). ERS (Ethics, Responsibility, and Sustainability)

IC Type	Full Citation	Date Indexing/IF	ERS Focus
DS	Hwang, Y., Al-Arabiat, M., & Shin, D. H. (2016). *Understanding Technology Acceptance in a Mandatory Environment: A Literature Review.* Information Development.	2016 Indexed	No
DS	Hwang, Y., Al-Arabiat, M., & Chung, J. Y. (2016). *Toward an Integrative View for Leader-Member Exchange in System Implementation.* International Journal of Information Management.	2016 Indexed	No
DS	Hwang, Y., Al-Arabiat, M., & Lee, Y. (2016). *Information Proactiveness in Content Management Systems.* Computers in Human Behavior.	2016 Indexed	No

B. Conference Presentations and Research Grants

Activity	Title/Topic	Funding Body/Conference Name	Year
Conference Presentation	[Paper Title]	[Conference Name]	[Year]
Research Grant	[Grant Title]	[Funding Body]	[Year]
[Add New Row]	[Add New Row]	[Add New Row]	[Add New Row]

V. Professional Experience and Relevance

A. Non-Academic Work Experience

Organization	Role	Start	End	Key Responsibilities
Core Consultants Network	Senior Consultant	2025	2025	Strategic communication models; multi-tier communication plans; audience analysis; proposal development.
Independent Consultant	Policy & Research Consultant	2024	2025	Policy evaluations, social vulnerability research, impact

Organization	Role	Start	End	Key Responsibilities
				assessments, mixed-methods research, survey & FGD design.
Analyseize Jordan	Lead Researcher & Strategist	2024	2025	Research on social/political issues; survey/FGD design; campaign strategy; narrative development.
Generations for Peace (GFP)	President & Acting CEO	2017	2024	Led global policy-oriented programs, created GFP-Institute, aligned with UN/SDG frameworks.
Generations for Peace Inc. (USA)	President & Board Member	2019	2024	U.S. policy engagement, peacebuilding academy development.
Jordan Armed Forces	Strategic Communications Consultant	2015	2018	Strategic CVE communications, narrative development, crisis communications.
Jordan Olympic Committee	Advisor	2017	2019	Sports diplomacy; refugee inclusion initiatives.
Princess Sumayya University for Science & Technology	Assistant Professor	2014	2017	Taught MIS, business technology, research methods.
DePaul University	Adjunct Faculty / TA	2008	2013	Taught leadership, project management, enterprise systems.

B. Professional Engagement

Activity Type	Organization/Client	Role	Dates
Consultancy	NIMD Jordan	Strategic Communications Advisor	2025
Consultancy	PERIL Center (American University)	Researcher – Jordanian Manosphere	2025
Consultancy	UNDP (Aqaba Study)	Advisor	2025
Consultancy	USAID Himaya Project (DAI)	Research Advisor	2025
Board Membership	Generations for Peace (Jordan & USA)	Board & General Assembly Member	2017–2024
Board Membership	Jordan Olympic Academy	Board Member	2017–2019

VI. Service and Engagement

List your service contributions, distinguishing between internal (University/School) and external (Community/Societal) roles.

Service Type	Committee/Role	Organization	Dates
University/School Service	Committee Member (Various)	PSUT – King Talal School of Business Technology	2025-present

Service Type	Committee/Role	Organization	Dates
Community Engagement	Peacebuilding & Social Inclusion Initiatives	Generations for Peace	2017–2024

VII. Ethics, Responsibility, and Sustainability (ERS) Contribution

Please ensure all ERS-related activities are documented here, even if listed elsewhere. CSR (Corporate Social Responsibility)

Activity Type	Contribution	ERS Theme	Year
Teaching	Integration of ethical business practices, responsible marketing, and technology ethics across course curricula.	Ethics / Governance	2025
Teaching	Alignment of Product & Brand Management and Sales Management with SDG 4 & SDG 17.	Sustainability / Quality Education	2025

VIII. International Experience

List activities that demonstrate international engagement in teaching, research, and professional practice.

Activity Type	Institution/Location	Role	Dates
International Professional Experience	DePaul University, USA	Adjunct Faculty/Teaching Assistant	2008–2013
International Professional Experience	Generations for Peace Inc., Washington DC	President / Policy Engagement Lead	2019–2024
International Collaboration	Stimson Center, New Lines Magazine, WINEP	Author & Policy Contributor	2024–2025