



Princess Sumaya جامعة  
الأميرة سميرة  
للتكنولوجيا University  
for Technology

# EXECUTIVE MASTERS OF BUSINESS ADMINISTRATION

AT KING TALAL SCHOOL OF  
BUSINESS TECHNOLOGY

2026 - 2027

Preparing the

**Next-Generation**

**Business Leaders & Entrepreneurs**

# Executive Masters of Business Administration

The Executive Masters of Business Administration at PSUT is tailored for professionals with extensive business experience. It offers a flexible, intensive structure designed to sharpen leadership and strategic thinking in today's fast-changing global economy.

Recognized by the Jordanian Ministry of Higher Education and accredited by The Association to Advance Collegiate Schools of Business, it is the first of its kind in Jordan—built to match local standards and challenges while ensuring global relevance.

## PROGRAM FEATURES

### DIVERSE COHORT

Participants come from various industries and backgrounds, encouraging rich exchange and peer learning.

### GLOBAL EXPOSURE & INTERNSHIP OPPORTUNITIES

benefit from international internship during the summer, offering practical insights within diverse business environments.

### INNOVATIVE DELIVERY

Utilizes case studies, workshops, team projects, and modern teaching methods for active and engaging learning.

### FLEXIBLE SCHEDULING

Weekend and intensive sessions designed to fit busy professional lives, combining in-person, online, and self-paced learning.



### FORMAT

Blended



### INTAKE

October (Annually)



### DURATION

15 Months



### LANGUAGE

English



### CREDIT HOURS

33 Credit Hours



### LOCATION

PSUT Campus  
Amman, Jordan



### INTERNATIONAL INTERNSHIP

International business  
Internship Opportunities

# Is This the Right Move for Your Career?



## What You're Aiming For

Gain sharper strategic decision-making

Pursue executive education without stepping back from work

Expand your influence and network

Navigate business challenges with a global mindset

Invest in purposeful, lifelong growth.

Step confidently into senior leadership

## How This Program Delivers



Make high-impact decisions using advanced tools, data, and insight.

Advance your career through a flexible, executive-friendly schedule.

Build powerful, cross-sector connections with high-caliber professionals.

Tackle global business challenges with strategic clarity and foresight.

Transform as a leader through a purposeful growth journey.

Lead with vision, presence, and executive authority.

## Leadership Voices - Insights From Cohort One



This program exemplifies excellence through its distinguished faculty, exceptional participants, and flawless execution—truly designed for leaders who demand the best

**Ali Al-Tameemi**

Founder & CEO of Al-Thuraya Pharma Group

*Leading healthcare access and ethical pharmaceutical distribution across Iraq since 1994.*

# PROGRAM DESIGN

## A Framework For Excellence

### Organizational Resilience & Market Readiness

Managerial Economics  
Corporate Finance  
Advanced Marketing Management



### Financial Insight & Business Transformation

Financial Reporting, Forecasting & Analysis  
Business Analytics Application



### Strategic & People-Centered Leadership

Strategic Management  
People Management



## Executive MBA at



King Talal School of Business  
المملكة العربية السعودية  
تكنولوجيا الأعمال

### Ethical Leadership in the Digital Age

Business Law & Ethics  
Digital Business Innovations



### Executive Leadership & Communication

Executive Leadership



### Driving Operational & Organizational Excellence

Operations Management  
Organization Excellence



### Applied Strategy & Impact Project

In the **Executive Project**, participants solve real challenges for Jordanian businesses —applying course concepts to deliver actionable, strategic recommendations.

The KTSBT Executive MBA curriculum is built around **six core themes** designed to develop adaptive, forward-thinking leaders. Each course cluster addresses critical areas in modern executive leadership—blending theory with real-world application.

## Leadership Voices - Insights From Cohort One



The Executive MBA at PSUT has been a valuable experience, expanding my knowledge in leadership, strategy, innovation, and finance. What truly sets it apart is the care and dedication of the faculty and leadership. The opportunity to learn from top-tier guest speakers from business, government, and beyond added a unique, real-world dimension to our journey. I'm proud to be part of this program and highly recommend it to aspiring leaders.

**Yazan Sabelaish**

Area Director of Hotel Technology Services – Middle East, Four Seasons Hotels & Resorts  
*Veteran tech leader in luxury hospitality, driving innovation across the Middle East.*

# ACADEMIC GUIDANCE PLAN

## & Course Layout

### SEMESTER ONE

9 Credit Hours

#### Core Courses

6 Credit Hours

- Managerial Economics **C**
- Financial Reporting, Forecasting, & Analysis **B**

#### Electives Group 1

3 Credit Hours

- Executive Leadership **B**
- Corporate Finance **B**

### SEMESTER TWO

9 Credit Hours

#### Core Courses

6 Credit Hours

- Advanced Marketing Management **B**
- Strategic Management **C**

#### Electives Group 2

3 Credit Hours

- Digital Business Innovations **B**
- Organization Excellence **B**

### SEMESTER THREE

6 Credit Hours

#### Core Courses

3 Credit Hours

- People Management **B**

#### Electives Group 3

3 Credit Hours

- Business Analytics Applications **B**
- Business Law and Ethics **B**

### SEMESTER FOUR

9 Credit Hours

#### CORE COURSES

9 Credit Hours

- Executive Project **O**
- Operations Management **B**

**C**

On-Campus Classes

**B**

Blended Classes

**O**

Online Classes

# Program Calendar - 2026 Cohort\*

## SEMESTER 1 - 2026

Sun Mon Tue Wed Thu Fri Sat

### October

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
|    |    |    |    | 1  | 2  | 3  |
| 4  | 5  | 6  | 7  | 8  | 9  | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

### November

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 |    |    |    |    |    |

### December

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
|    |    | 1  | 2  | 3  | 4  | 5  |
| 6  | 7  | 8  | 9  | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 |    |    |

## SEMESTER 2 - 2027

Sun Mon Tue Wed Thu Fri Sat

### February

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| 1  | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 |    |    |    |    |    |    |

### March

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
|    | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 |    |    |    |

### April

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
|    |    |    |    | 1  | 2  | 3  |
| 4  | 5  | 6  | 7  | 8  | 9  | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 |    |

## SEMESTER 3 - 2027

Sun Mon Tue Wed Thu Fri Sat

### July

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
|    |    |    |    | 1  | 2  | 3  |
| 4  | 5  | 6  | 7  | 8  | 9  | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

### August

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 |    |    |    |    |

## SEMESTER 1 - 2027

Sun Mon Tue Wed Thu Fri Sat

### October

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
|    |    |    |    |    | 1  | 2  |
| 3  | 4  | 5  | 6  | 7  | 8  | 9  |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |

### November

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
|    | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 |    |    |    |    |

### December

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
|    |    |    | 1  | 2  | 3  | 4  |
| 5  | 6  | 7  | 8  | 9  | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 |    |

\*Dates are subject to change



On Campus Courses Week



Blended Courses Week



Online Courses Week



On Campus Orientation

# PROGRAM TEACHING METHODOLOGY



## Tailored Flexibility: Built Around You

The EMBA program is purposefully designed for working professionals with demanding schedules. It combines online learning with immersive in-person residencies, giving leaders the flexibility to learn without compromising performance.

Blended format (online + in-person intensives)

Learning aligned with individual career paths

Practical exposure through real-world, hands-on learning modules

Personalization to balance work, life, and professional growth

# GUEST SPEAKER SERIES

## EXECUTIVE INSIGHTS FROM INDUSTRY LEADERS

As part of the EMBA experience at PSUT, participants benefited from a curated series of guest speaker sessions featuring prominent leaders from across sectors. These sessions provided valuable exposure to real-world perspectives, enriching academic learning with practical insights and strategic leadership lessons. The following are some of the distinguished individuals who contributed to the program.



**H.E. Dr. Nooh Alshyab**

Commissioner at  
Telecommunication  
Regulatory Commission



**H.E. Mr. Raslan  
Deiranieh**

Chairman of Board of  
Directors of the Jordan  
Telecom Group-  
Orange Jordan



**H.E. Eng. Basil  
Marji**

Managing  
Director, Izzat  
Marji Group



**Mr. Michael Al-Sayegh**

Chairman of the  
Board of Directors of  
Sayegh Group.



**Mr. Ghassan Nuqul**

Chairman of the  
Board of Directors of  
Nuqul Group.



**Mr. Khaled Alhasan**

CBO – Chief Business  
Officer  
Ahli Bank

# GUEST SPEAKER SERIES

## EXECUTIVE INSIGHTS FROM INDUSTRY LEADERS



**Mr. Ziad Fatayer**

Former CEO, Ashur  
International Bank  
Iraq



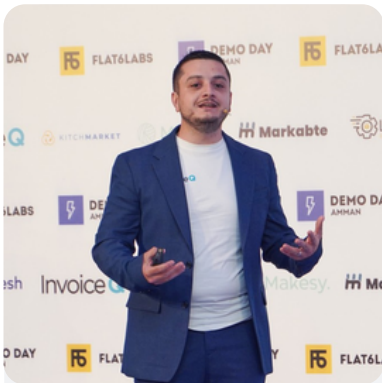
**Mr. Suhaib Al-Tal**

Treasury & Investment  
Director at Arab  
Potash Company



**Mr. Muhannad Tobal**

Co-Founder and  
CEO  
Quiq Claim



**Mr. Muhannad Tobal**

Co-Founder and  
CEO at InvoiceQ



**Ms. Aya Alsoki**

Executive Director- UN  
Global Compact  
Network-Jordan



**Mr. Faisal Haddad**

Enterprise B2B  
Marketing Senior  
manager at Zain  
Company.



**Mr. Ibrahim Qarbashi**

Marketing Director  
at Orange Jordan.

# ENTREPRENEURSHIP ECOSYSTEM

At Princess Sumaya University for Technology



PSUT's Executive MBA is embedded in a thriving entrepreneurship ecosystem that supports innovation at every stage. From early idea mentorship to startup incubation, expert coaching, and tech enablement, this ecosystem empowers participants to lead, launch, and scale impactful ventures.

## Leadership Voices - Insights From Cohort One



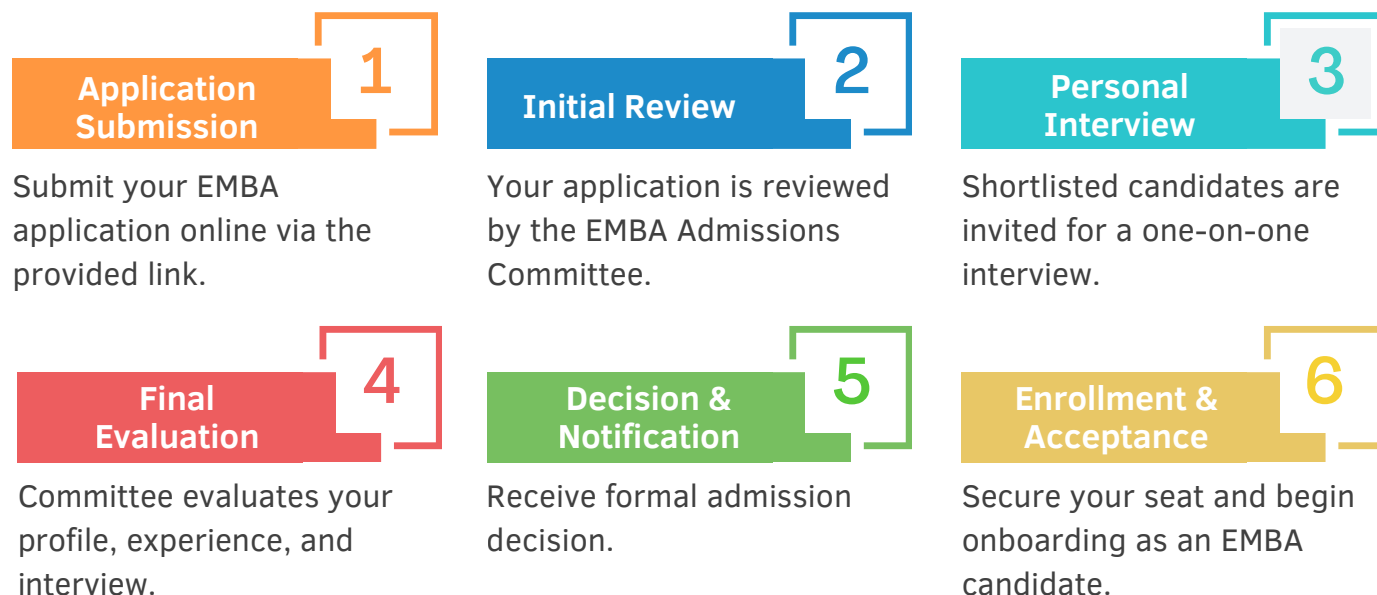
In 2024, I joined the Executive MBA program at Princess Sumaya University for Technology, an exceptional interactive and forward-thinking program that has significantly enriched my strategic perspective and leadership skills. The courses are carefully selected and expertly designed to address real-world business challenges, blending academic rigor with practical insights. I highly recommend it to professionals seeking to elevate their executive capabilities in a dynamic and technology-driven business environment.

**Ayman Alawna**

Senior Executive in Pharmaceutical Strategy & Operations – MENA Region  
*Veteran pharma executive in MENA, leading growth and transformation across complex markets.*

# Your Path to Joining the Executive MBA at PSUT

## Admission To Acceptance Process

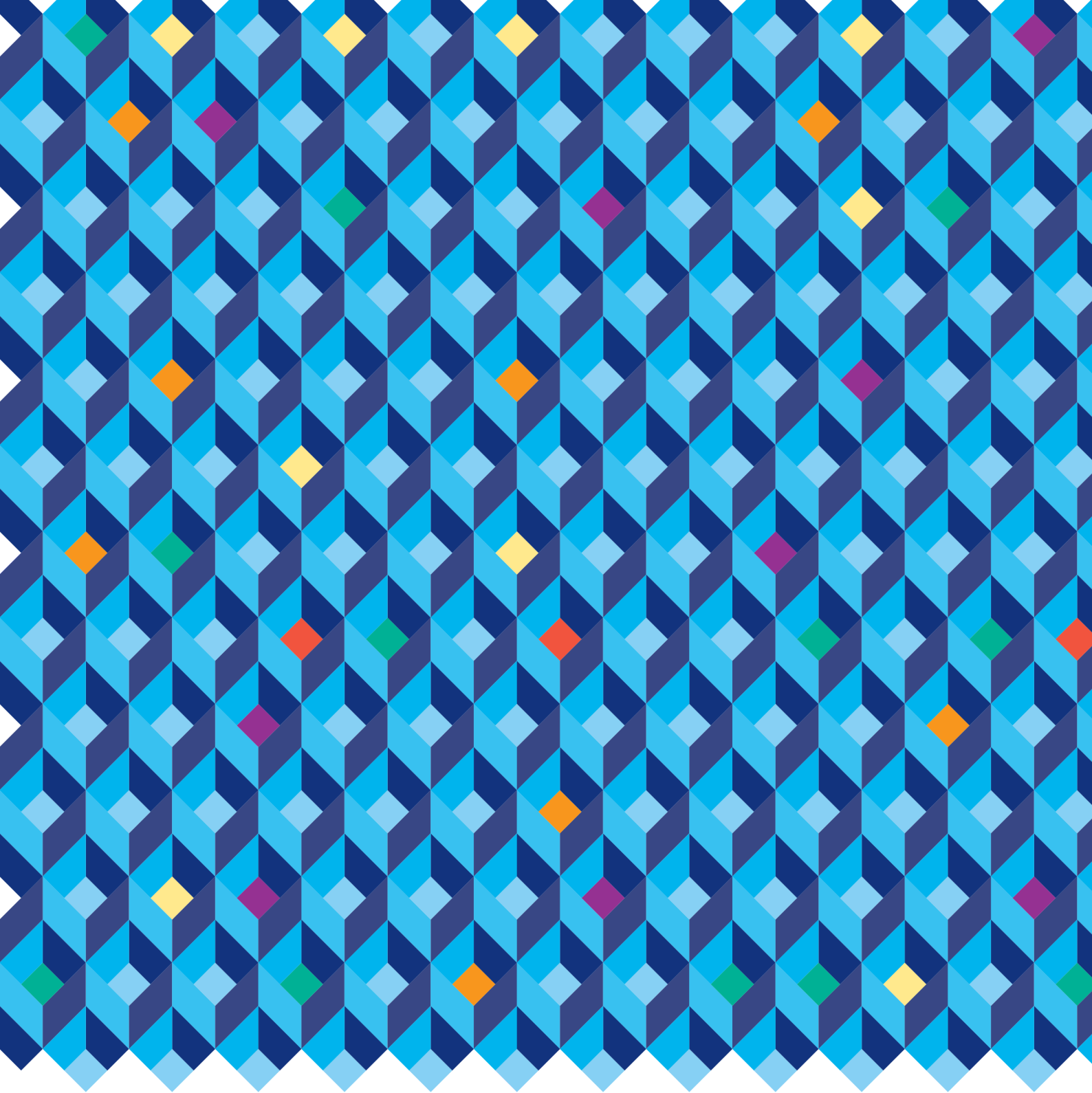


## Fees



Scan to view **required documents**  
& **admission requirements.**





King Talal School **كلية**  
of Business **الملك طلال**  
Technology **لتكنولوجيا الأعمال**

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